

## Net Insight AB: Net Insight annual report 2016 now published

Net Insight Annual Report 2016 is available on the company's website as of today, at <http://investors.netinsight.net/reports/>

Net Insight has decided to focus on a digital annual report since more and more people are using our website to find financial information. Having the annual report in a digital format has a positive effect on the environment and reduced cost for printing.

Please download the Net Insight Annual Report on our website or if you want a printed version please send an e-mail to [info@netinsight.net](mailto:info@netinsight.net) or call +46 8 685 04 00.

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This information is information that Net Insight AB (publ) is obliged to make pursuant to the Securities Markets Act. The information was submitted for publication at April 18, 2017 at 15.00 pm CET.

### About Net Insight

*Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.*

*Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum, starting from TV cameras and TV studios, right through to the TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.*

*More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.*

For more information, please visit [netinsight.net](http://netinsight.net)