



Net Insight's Nimbra 1060 Wins NewBay's Best of Show Award presented by TV Technology

Next generation terabit media transport platform recognized for innovation and performance

Stockholm, Sweden – Net Insight, the leading provider in streaming, media transport and resource scheduling, today announces that the newly launched terabit transport platform, Nimbra 1060, has been awarded the Best of Show Award, at the 2018 NAB Show in Las Vegas.

NewBay's Best of Show Awards are evaluated by a panel of industry experts, and are selected based on innovation, feature set, cost efficiency and performance in serving the industry.

The Nimbra 1060 enables terabit networking for an all-IP media future, providing assured and agile WAN transport of media services. Scaling network capacity to levels unheard of in the media industry while providing high levels of flexibility and guaranteed service quality, the Nimbra 1060 makes it easy to bring IP-based services such as SMPTE 2110 across wide area networks for doing anything from HD and UltraHD/4K live productions to remote and distributed productions.



"The NewBay Best of Show Awards at NAB are now in their fifth year," says Paul McLane, NewBay managing director, content. "The program seeks to shine a spotlight on relevant innovations in technology as seen around the million-square-foot exhibit floor of the industry's top trade show. The list of 2018 winners and nominees gives real insight into where and how rapidly our media tech businesses are evolving."

Higher quality video such as UltraHD/4K, new IP-based technologies and new production workflows demand higher capacity networks, but they also demand more and more flexibility.

"Nimbra 1060 meets future capacity and flexibility needs by combining terabit switching with a virtualization-oriented architecture, helping our customers scale and increase flexibility at the same time," says Martin Karlsson, CTO and vice president product portfolio at Net Insight. "We are of course very proud to win the Best of Show award with Nimbra 1060, yet another testament to the value and uniqueness of our assured and agile media transport solutions."

For further information, please contact:

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About Net Insight

Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.

Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum, starting from TV cameras and TV studios, right through to the TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.

More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

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