



Net Insight Receives Emmy® Award for its Pioneering Achievements in Internet Streaming for Live Video

Stockholm, Sweden – Net Insight is honored by the National Academy of Television Arts & Sciences (NATAS) with a Technology & Engineering Emmy® Award for its pioneering achievements in reliable Internet streaming.



Net Insight received the award for its contribution to the adoption of Internet solutions for live video transport. The recognition reinforces Net Insight's commitment to bringing new technologies early to market, and in this case the low cost and long reach benefits of the Internet to its customers in the highly demanding media industry.

Already a pioneer within the media transport segment, Net Insight reinvented the economics for premium live video transport in 2012 when commercially launching an Internet contribution solution. With 6 years in the making, the Nimbra VA product line is now acclaimed by 100's of customers worldwide and has built a reputation of unprecedented reliability and simplicity. Values recently reinforced by the latest Eurasia deal announced just two weeks ago, marking the largest Nimbra VA deployment to date.

"Already at the emergence of Internet contribution, we knew that our customers were going to expect the same levels of quality, reliability and simplicity that they were used to. These are simply things that always matters to media companies," says Love Thyresson, Strategic Product Manager at Net Insight. "Building products that truly delivers on these promises only comes with decades of real-world experience."

With production becoming more agile and software oriented, studios are transforming with IP, IT and cloud technologies. Internet contribution is a key enabler for that transition, with robust, secure and flexible transport being fundamental to reliably getting content to where it needs to go.

"As the broadcast industry continues its transformation towards Cloud and IT technology as well as new remote and distributed workflows, being recognized by the Academy as a true media transport pioneer is a remarkable achievement," says Henrik Sund, CEO of Net insight. "The recognition confirms that the long-term investments we make in our engineering capabilities and

future technologies, such as Internet streaming, are really paying off for the industry and for our customers.”

For further information, please contact:

Henrik Sund, CEO Net Insight AB, +46 8 685 04 00, henrik.sund@netinsight.net

About Net Insight

Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.

Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum, starting from TV cameras and TV studios, right through to the TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.

More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net

Twitter: @NetInsight, twitter.com/NetInsight

LinkedIn: www.linkedin.com/company/net-insight/

About National Academy of Television Arts & Sciences

For more information, please visit emmyonline.tv/