

PRESS RELEASE

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Catena Media signs sports TV expert Jonas Dahlquist

Following the recent recruitment of football expert Sladjan Osmanagic, Catena Media now further strengthens its editorial depth by starting a one-year cooperation with sports TV expert Jonas Dahlquist. Dahlquist will provide video, audio and written content for various Catena Media websites.

Jonas Dahlquist is also known as "Mr. Allsvenskan" for his insightful and passionate coverage of the Swedish top football league and is currently on leave from his TV employer for all of 2017. Dahlquist will provide content for websites such as SBAT.com and spelbloggare.se, but most notably for an upcoming website focused on live betting together with video and podcast content. He will work together with Sladjan Osmanagic and together they will produce engaging reports and sharp previews of major sports events.

"I look forward working with Sladjan who is an extremely knowledgeable football expert and I believe we can do high-quality and engaging content together. When Catena Media approached me I was immediately attracted to the level of editorial freedom I was offered and the innovative digital formats they are looking to produce", says Jonas Dahlquist.

"Signing Jonas Dahlquist is further proof of our ambition to deliver true value to the visitors of our websites. We know the players want value in terms of good offers, but we believe value is also generated by great content", says Klas Winberg, CCO at Catena Media.

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About Catena Media

Catena Media is a fast-growing online performance marketing and lead generation company within iGaming with portals like [AskGamblers](#) and [RightCasino](#). The Group has established a leading market position through strong organic growth and acquisitions in its core markets. Catena Media was listed on Nasdaq Stockholm First North Premier in February 2016. By the end of the third quarter 2016, the company's revenues reached approximately EUR 34.0 million on a twelve-month basis. The Group was founded in 2012 and has today about 200 employees. The Group Head Office is situated in Malta. The company's certified advisor is Avanza.