

PRESS RELEASE

28 September, 2017

Catena Media strengthens its management team with new Head of IR & Communications

Catena Media has recruited Åsa Hillsten as new Head of IR & Communications. Åsa joins from Collector Bank, where she has worked for the last six years, and has extensive experience within communications and IR for growth companies. In her new role, she will be responsible for Catena Media's external and internal communication and be a strong addition to the Catena Media management team.

Åsa joins from the position as CCO (Chief Communication Officer) & IR at Collector Bank AB and has, during the last ten years, acted in various positions within PR, marketing and sales.

"We are happy to welcome Åsa Hillsten to the organization. Åsa has precisely the background we have been looking for, and will play an important role in the company's PR and IR communications, following our recent move to Mid Cap, Nasdaq Stockholm", says Robert Andersson, CEO of Catena Media.

"I am looking forward to working with Catena Media, which currently is in a very interesting position for future growth. The sector is in an early phase, and Catena Media's digital business model, together with the scalability of its business, is both exciting and has fantastic potential. My background from communications, from Collector among others, gives me a solid platform for the work ahead", says Åsa Hillsten.

Åsa Hillsten will join Catena Media on January 8, 2018, and succeeds the current Head of IR and Communications, Anne Rhenman.

For further information, please contact:

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About Catena Media

Catena Media is an online performance marketing company that has established a leading position through strong organic growth and acquisitions. The business was started in 2012 and the group has approximately 250 employees in the US, Serbia, UK and Malta, where the Head Office is situated. In 2016, revenues reached EUR 40 million. The company is listed on Nasdaq Stockholm. Further information is available at www.catenamedia.com.