PRESS RELEASE

3 October, 2017

Catena Media appoints Henrik Persson Ekdahl as acting CEO

The Board of Catena Media Plc has today appointed Henrik Persson Ekdahl as acting CEO with immediate effect and Robert Andersson leaves as CEO of the company. The board of directors has initiated this CEO change in order to fulfill the company's strategy, continued growth and to increase shareholder value.

Henrik Persson Ekdahl is a member of the board of directors of Catena Media and also a partner in Optimizer Invest Ltd, one of the main owners of Catena Media. He replaces former CEO Robert Andersson. The Board would like to express its gratitude to Robert for his outstanding efforts and accomplishments.

Robert Andersson is being paid an amount equal to 6 months in accordance with his employment contract and a severance payment corresponding to an additional 6 months salary. The total cost will be declared in the next interim report.

Henrik Persson Ekdahl has broad international experience as a leader and CEO of several companies, including Betsafe and Betsson Group. He will now work actively to push Catena Media's continued growth and to increase shareholder value.

Kathryn Moore Baker, Chairwoman of Catena Media, comments:

"Catena Media has been through several growth stages in a short period of time. Robert Andersson's assignment was to take the company through an IPO and later to introduce it to Nasdaq Stockholm's main market, which he did with great results. Now, a new phase starts, which marks a new era in Catena Media's success going forward. We are very pleased that Henrik Persson Ekdahl will take over as acting CEO. It sets the tone for what we want to achieve in the future. We will continue with our strong growth strategy and look for a permanent CEO in due time."

Henrik Persson Ekdahl will assume his position as interim CEO with immediate effect.

For further information, please contact:
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This information is information that Catena Media Plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on 3 October 2017 at 18:15 CET.

Detta pressmeddelande finns tillgängligt på svenska på https://www.catenamedia.com/sv/media/pressmeddelanden/

About Catena Media

Catena Media is an online performance marketing company that has established a leading position through strong organic growth and acquisitions. The business was started in 2012 and the group has approximately 250 employees in the US, Serbia, UK and Malta, where the Head Office is situated. In 2016, revenues reached EUR 40 million. The company is listed on Nasdaq Stockholm. Further information is available at www.catenamedia.com.