PRESS RELEASE

28 November 2017

Catena Media resolves upon a directed new issue of shares as payment for assets acquired in November 2017

The board of directors of Catena Media plc ("Catena Media" or the "Company") has, under the authorization in the articles of association of the Company and in accordance with the press release from the Company on 9 November 2017, resolved upon a directed new issue of 350,885 ordinary shares as payment of part of the purchase price for acquired assets in Beyondbits Media Ltd. The subscription price has been set at EUR 7.83582562 per share.

On 9 November 2017, the Company announced that it had acquired all affiliate related assets in the Malta-based company Beyondbits Media Ltd and that EUR 2,750,000 of the total initial purchase price can be paid in form of newly issued shares in Catena Media. The Company has today closed the transaction.

In light of the foregoing, the board of directors of the Company has, under the authorization in the articles of association of the Company, resolved upon a directed share issue of 350,885 ordinary shares to the sellers of the assets as part of payment of the initial purchase price. The sellers have undertaken to not, during a period of twelve months, sell, offer, pledge or otherwise transfer or dispose of the shares in the Company without the prior written consent of Catena Media. The subscription price in the share issue amounts to EUR 7.83582562 per share, corresponding to the volume-weighted average price for Catena Media's share on Nasdaq Stockholm during a period of 30 trading days up to and including 7 November 2017.

Through the share issue, the number of ordinary shares in Catena Media increases by 350,885 shares from 52,096,901 shares to 52,447,786 shares and the share capital increase by approximately EUR 526.3275 from EUR 78,145.3515 to EUR 78,671.679.

For further information, please contact:

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About Catena Media

Catena Media plc is an online performance marketing company that has established a leading position through strong organic growth and acquisitions. The business was started in 2012 and the group has approximately 245 employees in the US, Australia, Japan, Serbia, UK, and Malta, where the Head Office is situated. In 2016, revenues reached approximately EUR 40 million. The company is listed on Nasdaq Stockholm Mid Cap. Further information is available at www.catenamedia.com