PRESS RELEASE

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Capital Markets Day on December 6 2017: Catena Media continues its ambitious growth journey for 2020

Catena Media plc ("Catena Media") today, on December 6, 2017, holds a Capital Markets Day for analysts, investors and media. As previously communicated, one of the company's financial targets is to reach an EBITDA in excess of EUR 100 million in 2020, driven by annual double-digit percentage organic revenue growth and acquisitions. During the day, Catena Media will explain how the company will reach this ambitious target.

Catena Media currently is in an aggressive expansion phase. A few days ago, the company announced its largest acquisition to date in the sports betting segment; and earlier this fall, the company broadened its offer by taking the step into a regulated vertical for affiliate marketing, focused on financial services. The company is also expanding its operations in the US, as Pennsylvania recently approved a new gaming legislation for regulated online gaming. Expansions to new markets and verticals are in line with the company's ambitious financial targets to reach an EBITDA in excess of EUR 100 million in 2020.

"2017 has been characterized by several new and important acquisitions, a list change to Nasdaq Stockholm Mid-Cap and entry into new markets. Since we announced our new financial targets in November, we have also completed the company's largest acquisition since company inception. We are now looking forward to 2018, a year when the new businesses shall reap the results while we continue our rapid growth rate", says Henrik Persson Ekdahl, Acting CEO, Catena Media.

During the company's Capital Markets Day, the Acting CEO, Henrik Persson Ekdahl, will give an in-depth picture of the company's strategy regarding the newly made acquisitions and its expansion into new verticals and markets. The company's Chief Operating Officer, Johannes Bergh, will account for corporate structure and organizational culture with focus on innovation, as well as the important integration process of new acquisitions. Oscar Karlsten, Chief Product Officer digs into the company's products from a user-perspective with focus on SEO, while the day ends with Klas Winberg, Chief Commercial Officer, reviewing the company's business model, revenue streams and how to build strong customer relationships.

The Capital Markets Day will be held at Fotografiska in Stockholm today, on December 6, between 13:30 – 16:30 CET. The event is fully booked, but will be broadcasted through a webcast on the following link:

https://tv.streamfabriken.com/catena-media-cmd-2017

For further information, please contact:

Henrik Persson Ekdahl, Acting CEO
Tel: +46 706 91 43 43
E-mail: henrik.persson@catenamedia.com
www.catenamedia.com

Anne Rhenman Eklund, Head of IR and Communications
Tel: +356 99 36 82 18
E-mail: anne.rhenman@catenamedia.com
www.catenamedia.com

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About Catena Media

Catena Media plc is an online performance marketing company that has established a leading position through strong organic growth and acquisitions. The business was started in 2012 and the group has approximately 245 employees in the US, Australia, Japan, Serbia, UK, and Malta, where the Head Office is situated. In 2016, revenues reached approximately EUR 40 million. The company is listed on Nasdaq Stockholm Mid Cap. Further information is available at www.catenamedia.com