

PRESS RELEASE

16 February 2018

Catena Media issues EUR 150 million new senior unsecured bonds and refinances existing EUR 100 million secured bonds

Catena Media plc ("**Catena Media**" or "**the Group**") has successfully placed EUR 150 million senior unsecured bonds due 2021 (the "**New Bonds**") under a framework of EUR 250 million (the "New bond Loan"). The interest rate for the New Bonds is Euribor 3m + 5.50 per cent, with a Euribor floor at 0. Catena Media intends to list the New Bonds on Nasdaq Stockholm.

The proceeds from the transaction will be used to refinance Catena Media's existing EUR 100 million outstanding bonds with ISIN SE0008964720 maturing in September 2019 (the "**Existing Bonds**") and for general corporate purposes, including acquisitions.

Through the issue of the New Bond Loan, the Company secures multiple financial benefits compared to the Existing Bonds including i.a.:

- Reduced interest rate margin, from 6.75% to 5.50%
- Increased framework amount, from EUR 100 million to EUR 250 million
- Release of security, which security can be utilized for other sources of financing
- Increased permission for additional debt, including bank debt, from approximately EUR 3 million to the higher of EUR 30 million or 75% of the Group's EBITDA

"We are very pleased with the great interest that has been shown from investors to participate in this transaction, both from our existing bondholders rolling over to the New Bonds as well as from new investors. The New Bonds provide us with a lower cost of financing as well as increased flexibility for additional financing, which we consider as an important step in our continued development. With this, we have enhanced our capacity to continue on our strategic path and to be a leading player in the ongoing consolidation of the affiliate market space", says Henrik Persson Ekdahl, Acting CEO.

Further information regarding the redemption of the Existing Bonds will be announced by Catena Media in a separate press release.

Carnegie and Danske Bank acted as Joint Bookrunners to Catena



Media in connection with the transaction and Gernandt & Danielsson acted as legal advisor.

For further information, please contact:

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This information is information that Catena Media plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons above, on February 16th, 2018 at 15:30 CET.

About Catena Media

Catena Media plc is an online performance marketing company that has established a leading position through strong organic growth and acquisitions. The business was started in 2012 and the group had 282 employees by the end of 2017 in the US, Australia, Japan, Serbia, UK, and Malta, where the Head Office is situated. In 2017, revenues reached EUR 67,6 million. The company is listed on Nasdaq Stockholm Mid Cap. Further information is available at www.catenamedia.com.