

PRESS RELEASE

March 2, 2018

Per Hellberg - Appointed New CEO of Catena Media Plc

Catena Media plc's ("Catena Media") Board of Directors has appointed Per Hellberg as its new Chief Executive Officer. He will take up the position no later than 3 September 2018. In conjunction with Per taking over as CEO, Acting CEO Henrik Persson Ekdahl will return to his role as Board Member of Catena Media.

"We are very pleased to have reached an agreement with Per, who has a solid digital background and exceptional experience in leading global teams managing fast-paced growth. In previous assignments, he has demonstrated a strong capacity for successfully driving progress in transforming markets," says Kathryn Moore Baker, Chairman of the Board, Catena Media plc.

Per Hellberg previously held the CEO position at Nordic Gaming Group Ltd where he completed the divestment of the company to Betsson AB. Per also has extensive experience from a wide variety of marketing and management roles, including as CEO of Readly International AB. Per was Marketing Director for Sony Corporation and has worked in various countries around the world. His background in numerous sectors and with major corporations globally has provided him with a wealth of knowledge on which to build for the future.

Per possesses extensive international commercial experience from the online industry, IGaming, publishing, consumer electronics and mobile telecommunications. He has a proven track record in M&A, organisational efficiency and creating strong growth and improving operating profit.

"Catena Media is a one-of-a-kind company with a compelling history, an almost unprecedented growth rate and vast potential. I am inspired by companies with a clear strategy for growth and by how I can further contribute to their success. I have spent a decade in that environment. This is a great opportunity to be able to continue the journey and to support Catena Media in its aggressive strategy for the future," says Per Hellberg.

Per is expected to take up his new position this autumn, no later than 3 September 2018.

For further information, please contact:

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This information is information that Catena Media plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on March 2, 2018 at 08:45 CET.

About Catena Media

Catena Media plc is an online performance marketing company that has established a leading position through strong organic growth and acquisitions. The business was started in 2012 and the group has approximately 282 employees in the US, Australia, Japan, Serbia, UK, Sweden and Malta, where the Head Office is situated. In 2017, revenues reached EUR 67.6 million. The company is listed on Nasdaq Stockholm Mid Cap. Further information is available at www.catenamedia.com