Press release

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catenamedia

Catena Media's new CEO, Per Hellberg, to take the reins on June 4

As previously announced, Per Hellberg has been appointed as the new CEO of Catena Media plc. Per Hellberg will be taking the reins as CEO of Catena Media today, June 4, replacing Acting CEO, Henrik Persson Ekdahl.

In connection with Per Hellberg taking up his position, Henrik Persson Ekdahl will return to being a Board member of Catena Media plc.

"I am ready and strongly motivated to take Catena Media's journey of growth a further step forward. At Catena Media, I will be able to combine my drive, experience, leadership skills, expertise and knowledge of online lead generation."

Per Hellberg, CEO

Per joins Catena Media from digital magazine and application service Readly, where he has been CEO since 2013. Through his holding in Optimizer Invest Ltd., Henrik Persson Ekdahl remains the largest shareholder in Catena Media plc with a 13.4 percent holding as of April 2018.

For further information, please contact:

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About Catena Media

Catena Media provides companies with high-quality online lead generation. Through strong organic growth and strategic acquisitions, Catena Media has, since 2012, established a leading market position with approximately 300 employees in the US, Australia, Japan, Serbia, UK, Sweden and Malta (HQ). Total sales in 2017 reached EUR 67.6 million. The company is listed on Nasdaq Stockholm Mid Cap.

Further information is available at www.catenamedia.com