



PRESS RELEASE
November 28, 2018

STRAX: Postponed disclosure of Interim Report no 3

Strax AB (publ) has updated its financial calendar for 2018, entailing that the interim report for the period 1 January 2018 – 30 September 2018 (Interim Report no 3) is postponed by one day and will accordingly be disclosed on Friday 30 November 2018.

Subsequent reporting occasions will be set out in the Interim Report no 3, and the financial calendar for the financial year 2019 will be published on the company's website in connection therewith.

For further information please contact Gudmundur Palmason, CEO, Strax AB, +46 8 545 01750.

This information was submitted for publication, through the agency of the contact person set out above, at 17:10 CET on 28 November 2018.

About STRAX

STRAX is a market-leading global company specializing in mobile accessories and connected devices. STRAX has built a House of Brands to complement its value-added customer-specific solutions and services. STRAX House of Brands includes proprietary brands: XQISIT, Gear4, Urbanista, THOR, avo+, FLAVR, Eule and licensed brands: adidas and bugatti. In addition STRAX represents over 40 major mobile accessory brands. STRAX sells into all key channels ranging from telecom operators, mass merchants and consumer electronics to lifestyle retailers and direct to consumers online. STRAX was founded in Miami and Hong Kong in 1995 and has since grown across the world. Today, STRAX has over 200 employees across 13 countries with its operational HQ and logistics center based in Germany. STRAX is listed on the Nasdaq Stockholm stock exchange.