

Svenska Aerogel expands its distributor network into the UK & Ireland with the appointment of coatings specialist Stort Chemicals Ltd.

Stort Chemicals has been appointed as Svenska Aerogel's new distributor in England and Ireland. With 40 years of experience, Stort is a strong market player with coatings being their main focus. Together with Stort, Svenska Aerogel will be able to reach a new geographical area in which the company sees great potential.

Family-owned Stort Chemicals, headquartered in Bishop's Stortford, distributes products for several well-known European raw material manufacturers. They have multiple local warehouses and valuable experience of importing to England, which has become a challenge for many companies due to Brexit.

Richard Gilkes, Managing Director at Stort, comments:

– We are very excited to be working with Svenska Aerogel, a company that is at the cutting edge of coating technology. Our suppliers are carefully selected, and Svenska Aerogel's products complement the other products in our portfolio well.

Stort is primarily focused on coatings. This is important for Svenska Aerogel, whose strongest market segment right now is Building & Construction.

– It is an important gateway for us to work with such an established player with great technical knowledge. Stort is an independent and dynamic distributor, which means that we can have good and direct communication with their owners, salesmen and customers, says Joakim Wanner, Sales Director at Svenska Aerogel.

In early September, Svenska Aerogel start training together with Stort's sales force. In addition, the companies will be visiting potential customers together in England and Ireland during this autumn.

For further information, please contact:

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About Svenska Aerogel Holding AB (publ)

Svenska Aerogel manufactures and commercializes the nanoporous material Quartzene® for various industrial applications. Svenska Aerogel's business concept is to meet market needs for new materials focusing on sustainability. Quartzene® is optimized to add desired properties in various applications. The company's vision is to be the most valued business partner providing new material solutions for a sustainable world.

Svenska Aerogel Holding AB is listed on Nasdaq First North Growth Market. Certified Adviser is FNCA, info@fnca.se, +46 8-528 003 99.

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