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## First day of trade for White Pearl Technology Group

**White Pearl Technology Group is challenging big IT-service providers on emerging markets and is now setting out to gain territory in mature markets. The Listing on Nasdaq First North Growth Market makes Stockholm the bridge into the European market.**

White Pearl Technology Group, formerly DS Plattformen, lists today at Nasdaq First North Growth Market in Stockholm, Sweden, under the ticker WPTG. The company comprises 28 active group companies with around 650 staff, operating in the information technology space. The Group consist of diversified IT companies, selling their own solutions and products as well as services and products of third-party vendors. The group has a presence in thirty countries throughout the world and a turnover for 2022 was 177MSEK. It is the global digital transformation that is driving the growth of the group.

“We can go where our competitors, giants such as Accenture or Capgemini, have a hard time to follow. There is clear potential in mid-size business in emerging markets as well as in mature markets, and this segment of the market is our focus, says Marco Marangoni, CEO of White Pearl Technology Group.

White Pearl Technology Group helps businesses to implement the digital technology. Experts in the group are working on and developing AI platforms, Blockchain, Big Data and the integration between these technologies and other solutions such as those provided by SAP and Oracle and integrate them to support the client’s business models.

These technologies give a clear competitive edge to businesses. Therefore IT-services being provided by the groups companies are sky-rocketing in all corners of the world and in just about every kind of industry.

The current focus on growth of the group’s business is emerging markets and specifically Africa, Asia, Middle East, and to a lesser extent Latin America. The next step is to expand the operations into developed markets such as Europe and the USA. The group will continue to expand through a combination of organic growth and strategic acquisitions.

The founding idea behind White Pearl Technology Group is to offer a unique collection of technologies to customers across the globe with diversification at the center of the business model - a global ICT (information and communications technology) player, positioned for the digital age.

“Rather than singling out one product, we have built a robust portfolio. We benefit from diversification. We can take an ecosystem approach, strengthening the different business lines through synergies and build-out services spanning the individual business lines,” says Marco Marangoni CEO of White Pearl Technology Group.

**Please follow us on [www.whitepearltech.com](http://www.whitepearltech.com) for more:**



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**For further information, please contact:**

Marco Marangoni, CEO, White Pearl Technology Group

E-mail: [ir@whitepearltech.com](mailto:ir@whitepearltech.com), Phone: +598 93 370 044

Jenny Öijermark, IR-Manger, White Pearl Technology Group,

E-mail: [jenny.oijermark@whitepearltech.com](mailto:jenny.oijermark@whitepearltech.com), Phone +46 0707 340 804

**Certified Adviser**

The Company's Certified Adviser is Swedish North Point Securities AB.

***About White Pearl Technology Group***

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