

PRESS RELEASE

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New Chairman appointed for Catena Media

According to a statutory board meeting in Catena Media, Kathryn Moore Baker has been appointed as new Chairman of Catena Media. She has been a member of the Board of Directors at Catena Media since 2015.

Kathryn Moore Baker, born in 1964, holds a degree in economics from Wellesley College and an MBA from the Tuck School of Business at Dartmouth College. Ms. Baker is an independent investor and has 17 years of board experience as both Board Member and Chairman. She is a former partner of the Oslo-based private equity firm Reiten & Co where she has 15 years of experience in working with growth companies through an active board position. She is currently the Chairman of the Board of Agasti Holding ASA and serves on the boards of Norges Bank (the central bank of Norway), Akastor ASA and Sevan Marine ASA.

"I am very pleased to become the new Chairman of the Board of Catena Media – a true growth company in an exciting market. Together with the rest of the board, I look forward to continuing our support of management with our combined experience in building successful companies backed by a solid strategy", says Kathryn Moore Baker in a comment.

"For us as long-term owners of Catena Media it is reassuring that a person of Kathryn Moore Baker's caliber takes over as Chairman of the Board. For a growth company like Catena Media it is of outmost importance to have a Chairman who has extensive, practical experience from building successful companies, and Kathryn Moore Baker fits perfectly in this role", says Henrik Persson Ekdahl, partner at Optimizer Invest Ltd.

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About Catena Media

Catena Media is a fast growing online performance marketing and lead generation company within iGaming, founded in 2012. The Group has established a leading market position through strong organic growth and acquisitions in its core markets. Catena Media was listed on Nasdaq Stockholm First North Premier in February 2016. The has today more than 130 employees and the Group head office is situated in Malta. For more information, please visit www.catenamedia.com. Catena Media's certified adviser is Avanza Bank AB.