

PRESS RELEASE

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Catena Media further strengthens its organization: makes three top recruitments

Catena Media has made three recruitments to managerial positions. Anne Rhenman Eklund joins as Head of Investor Relations and Communication. Louise Wendel is appointed new Head of Legal and Nikola Teofilovic becomes the new General Manager of Serbia.

"We are really proud to make these top recruitments, all with extensive experience and excellent managerial track-record. They will all contribute to Catena Media's current rapid growth track. Along with our international expansion, our aggressive recruitment campaign will continue, and at present we have over 40 open positions to be filled", says Robert Andersson, CEO at Catena Media.

Anne Rhenman Eklund has extensive experience as Head of Investor Relations and Communication from several Swedish listed companies such as Hoist Finance, Axfood, Q-med and Axis.

The appointment of **Louise Wendel** as new Head of Legal, who previously held the same position at Fyndiq AB and Svensk Fastighetsförmedling AB, will be important for Catena Media's international expansion in a market characterized by both M&A and regulatory changes.

Both Anne Rhenman Eklund and Louise Wendel will play an important role in Catena Media's preparations for the listing on Nasdaq Stockholm main list.

The new General Manager Serbia, **Nikola Teofilovic**, most recently held the position of CEO/Partner of Twintip Insights AB and, prior to that, Head of Business Development/Head of Sales at Reco.se. The Serbia operations are becoming an increasingly important product, design and feature development hub for Catena Media, a result of the acquisition of AskGamblers.

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About Catena Media

Catena Media is a fast growing online performance marketing and lead generation company within iGaming, founded in 2012. The Group has established a leading market position through strong organic growth and acquisitions in its core markets. Catena Media was listed on Nasdaq Stockholm First North Premier in February 2016. By the end of the first quarter 2016, the company's revenues reached EUR 20.5 million on a twelve-month basis. The company has today more than 140 employees and the Group Head Office is situated in Malta. For more information, please visit www.catenamedia.com