

## PRESS RELEASE

24 NOV, 2016

### Catena Media strengthens the senior management team

**Catena Media has recruited Johannes Bergh to a new position as Chief Operating Officer (COO). By adding another key competence to management team, Catena Media is taking another step toward becoming the leading company in lead generation within iGaming and sportsbook. Johannes Bergh will join the company January 17, 2017.**

Johannes Bergh's latest position was as CEO at the brand and innovation agency Rewir with offices in Stockholm and Shanghai. Prior to Rewir, Johannes was Chief Brand Officer and part of the executive team at the high-tech company FLIR Systems in Portland, Oregon. Johannes is also chairman of the board at the architectural Swedish firm Codesign and a member of the board at the innovation law agency IPQ.

"Johannes's previous experience will be of great value for Catena Media in our efforts to execute the company's strategy aimed at combining organic and acquired growth", says Robert Andersson, CEO of Catena Media.

"It will be exciting to join Catena Media. My impression is that the Catena Media team is really focused and driving the company forward with passion and speed. I look forward to be part of ensuring that we provide our customers with high value leads, meanwhile taking good care of our existing and future acquisitions". says Johannes Bergh.

#### **For further information, please contact:**

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The information was submitted for publication, through the agency of the contact person set out above, on November 24, 2016 at 09.00 CET.

#### **About Catena Media**

Catena Media is a fast growing online performance marketing and lead generation company within iGaming with portals like [JohnSlots](#), [Freespins](#) och [AskGamblers](#). The Group has established a leading market position through strong organic growth and acquisitions in its core markets. Catena Media was listed on Nasdaq Stockholm First North Premier in February 2016. By the end of the third quarter 2016, the company's revenues reached approximately EUR 34.0 million on a twelve-month basis. The Group was founded in 2012 and has today about 200 employees and the Group Head Office is situated in Malta. The company's certified advisor is Avanza.