

PRESS RELEASE

5 December, 2016

Three Catena Media websites shortlisted for iGB Awards

Three Catena Media properties – LatestBettingSites.co.uk, SBAT and AskGamblers have made the iGB Affiliate Awards 2017 shortlist.

The awards take place at the London Affiliate Conference, 9th – 12th February 2017 at the ExCel, London. The LAC is the gaming affiliate industry's largest and most recognised annual event.

LatestBettingSites.co.uk has been shortlisted for best affiliate newcomer. Launched in May 2016, it has enjoyed rapid growth through paid media and organic search, now delivering over 1,500 New Depositing Customers a month.

SBAT, acquired by Catena Media in October 2016, on the back of their social media advertising success, have been listed for 'best use of social media by an affiliate'. SBAT provides daily betting tips, offers and competitions to its followers through Facebook.

Meanwhile AskGamblers, which recently underwent a re-branding, has been shortlisted for best casino website. It will be aiming to claim the title for the second consecutive year.

"We are very happy to be nominated. This is another proof of our focus on quality and accurate work with mergers and acquisitions", says Robert Andersson, CEO of Catena Media.

For further information, please contact:

Anne Rhenman Eklund, Head of IR and Communications, phone: +356 99 36 82 18, e-mail: anne.rhenman@catenamedia.com www.catenamedia.com

The information was submitted for publication, through the agency of the contact person set out above on December 5, 2016 at 09.00 CET

About Catena Media

Catena Media is a fast-growing online performance marketing and lead generation company within iGaming with portals like AskGamblers and RightCasino. The Group has established a leading market position through strong organic growth and acquisitions in its core markets. Catena Media was listed on Nasdaq Stockholm First North Premier in February 2016. By the end of the third quarter 2016, the company's revenues reached approximately EUR 34.0 million on a twelve-month basis. The Group was founded in 2012 and has today about 200 employees. The Group Head Office is situated in Malta. The company's certified advisor is Avanza.