

AskGamblers – a Catena Media core brand – now in Japanese, Spanish and Portuguese

In line with the company's strategy of entering new markets and focusing on its core brands, Catena Media has now launched AskGamblers in Japanese, Spanish and Portuguese, meaning the site now operates in six languages.

"Following our global expansion plan and scaling up our core products is the most efficient way of achieving rapid growth at this time."

Per Hellberg, CEO

Askgamblers.com - Advocating fair and responsible gambling

As one of its core features, besides being a traditional lead-gen website, Catena Media's askgamblers.com site provides a platform to help players speak out and shed light on any wrongdoings and questionable procedures. The objective is to guard and support players and partners by encouraging casino brands to act responsibly and professionally. The main incentive in gambling, apart from excitement, is money – and the most common issues are payments, followed by bonuses and account handling. So far, Catena Media's Casino Complaint Service has resolved more than 10,000 complaints. In monetary terms this was worth EUR 28 million to players.

"We have a team that never stops pushing to become better. We have always striven to innovate in our industry and this is a great first step and will continue to make AskGamblers available in additional countries."

Nikola Teofilic, MD Catena Media Serbia

AskGamblers won the Best Casino Website at the iGB Awards in 2019. This was the 6th time AskGamblers was honoured with this prestigious award. The AskGamblers team comprises 60 people, primarily based in Serbia, with skills and expertise in SEO, content and technology. The team's strength lies in the passion for what the service accomplishes for players and is fuelled by creativeness, innovation and a high-performance culture.

For further information, please contact:

Per Hellberg, CEO, Catena Media plc
Phone: +46 709 10 74 10, E-mail: per.hellberg@catenamedia.com

Åsa Hillsten, Head of IR & Communications, Catena Media plc
Phone: +46 700 81 81 17, E-mail: asa.hillsten@catenamedia.com

The information was submitted for publication, through the agency of the contact persons set out above, on October 8, 2019 at 14.00 CET.

About Catena Media

Catena Media provides companies with high-quality online lead generation. Through strong organic growth and strategic acquisitions, Catena Media has since 2012 established a leading market position with approximately 390 employees in the US, Australia, Japan, Serbia, UK, Sweden, Italy and Malta (HQ). Total sales in 2018 reached EUR 105.0m. The company is listed on Nasdaq Stockholm Mid Cap. Further information is available at www.catenamedia.com.