Press release

7 January 2020

Catena Media deepens the relationship with the sellers of the US assets after the earn-out period and secures competence in the important US market

Catena Media plc (Nasdaq Stockholm: CTM). The US assets acquired in December 2016 has as of October 31, 2019 successfully been taken over by Catena Media. In addition to the completion of the earn-out, two of the sellers (Chris Grove and Kendall Saville) and Catena Media have extended the partnership through a service agreement.

The context of the service agreement is that Catena Media has an option to provide the relevant sellers´ new investment company i15Media with affiliation activities in relation to companies or assets to be acquired by i15Media. In addition to the service agreement, Catena Media has a right of first refusal if i15Media decides to divest such assets or companies. This way Catena Media retains the knowledge and expertise of the US market that sits within the seller's network and experience.

"I´m pleased to secure the sellers valuable knowledge and network in the important US market through this extended partnership".

Per Hellberg, CEO Catena Media plc

"We now enter a new phase in our journey as entrepreneurs and looking forward to do so with rapid growth and strong relationships with Catena Media".

Chris Grove, Co-founder i15 Media

For further information, please contact:

Per Hellberg, CEO, Catena Media plc
Phone: +46 709 10 74 10, E-mail: per.hellberg@catenamedia.com

Åsa Hillsten, Head of IR & Communications, Catena Media plc
Phone: +46 700 81 81 17, E-mail: asa.hillsten@catenamedia.com

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About Catena Media

Catena Media provides companies with high-quality online lead generation. Through strong organic growth and strategic acquisitions, Catena Media has since 2012 established a leading market position with approximately 390 employees in the US, Australia, Japan, Serbia, UK, Sweden, Italy and Malta (HQ). Total sales in 2018 reached EUR 105.0m. The company is listed on Nasdaq Stockholm Mid Cap. Further information is available at www.catenamedia.com.