



NEWS

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Polygiene and TREW partner to deliver odor-free apparel to the multi-season athlete addicted to having a good time.

The Trewth is that TREW approaches the outdoors with a smile and love to celebrate the good times, and sells direct to offer the best products and the best price. New for Summer 2016, TREW chose to include Polygiene in the new Syncline line of products to benefit the consumer with odor control, and benefit the world by allowing the consumers to Wear More. Wash Less.®

"After wear-testing the leading anti-odor technologies, Polygiene was the clear winner. They have great technology, work with incredible textile partners, and strive for excellence in creating an environmentally responsible supply chain. We're stoked to bring Polygiene into our collection!" says Chris Pew, Founder & Director of Product, TREW.

Based in Hood River, Oregon, TREW began in 2008 with the award-winning TREWth bib. Since then, they have expanded their product line and broadened their customer base. The fun vibes inherent with the TREW thumb's up logo attracts many multi-season users.

"We are excited about our partnership with TREW. It is great to be working with a fun brand that offers quality products at fair prices," says Christian von Uthmann, CEO of Polygiene.

TREW is releasing four new styles with Polygiene: The Syncline collections features long-sleeve and short-sleeve styles for men and women. The styles are designed for high-output activities and hot weather. The quick-drying polyester / spandex blend has knitted channels that quickly disperse your body's sweat and promotes airflow. With the Polygiene functionality, these styles can take a hard workout and won't smell like your gym socks.

For press images and more information please visit www.polygiene.com/ir.

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About Polygiene

Polygiene Odor Control Technology is a world-leading technology for odor control. The company is recognized as the global provider of Stay Fresh solutions for clothing, sports equipment, lifestyle textiles and other materials. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 100 global premium brands have chosen to use Polygiene in their products. Polygiene was established in 2006 and is listed on Nasdaq First North in Stockholm, Sweden. Remium Nordic AB acts as its Certified Adviser.

About TREW

TREW has a history of combining style and technology to creatively reinvent technical apparel. Our Direct-to-Consumer model allows us to use the latest in high-tech fabrics and materials, and build products that would otherwise be too expensive to sell at traditional retail.