

**PRESS RELEASE**

September 7, 2016

## **Evezary - Korea's largest home textiles manufacturer forms alliance with Polygiene**

**Polygiene announced a new partnership with Evezary, the Republic of Korea's leading bedding and home textiles manufacturer, distributor and retailer. The alliance with Evezary Co., Ltd. gives Polygiene a strong foothold in the bedding and home textiles segment in South Korea. Polygiene Odor Control Technology debuts in products by Around Home, one of Evezary's brands, with retail stores and online sale worldwide.**

Initially, the collaboration focuses on introducing Polygiene Odor Control Technology to Evezary's complete range of Around Home bedding products – from bed sheets and quilts to curtains and pillows.



*“Awareness of the benefits of safe, antibacterial odor-control technology is growing among our customers,” says David Kim, General Manager, Evezary Co. Ltd. “Collaborating with Polygiene to introduce odor-free Around Home bedding products is in line with our mission to create cozy bedrooms and a healthy life for our customers. It also helps position our company to meet future consumer demand.”*

*“We are quite happy with the performance of Polygiene and decided to introduce odor control in all of our products lines – from fillers to bed linens,” says Jennifer Lee, General Manager, Around Home. “Our entire product lines – from A to Z – are treated with Polygiene.”*

*“Our partnership with Evezary and Around Home is in line with our business strategy to expand our foothold in the global home textiles segment,” says Christian von Uthmann, CEO, Polygiene. “There is great potential for home textiles in the region and we believe in strong growth the coming years, which bodes well for Evezary and Polygiene alike.”*

Evezary products are sold in retail stores in South Korea, in Germany, Italy, China and Japan through the company’s global business network and online.

#### **About Evezary**

Established in 1976 and headquartered in Seoul, Evezary Co. Ltd. is a leading manufacturer, distributor and retailer of premium bedding goods and home textile furnishings in the Republic of Korea. Now in its 40<sup>th</sup> year of operation, the company is now the home textile industry’s market leader in South Korea. With its technically advanced and thoroughly supervised manufacturing network and long-term cooperation with world-class designers, Evezary provides the best quality bedding goods through more than nine brands, 500 specialty retail stores and online channels.

#### **For more information, please contact:**

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#### **About Polygiene**

Polygiene is the world-leading provider of odor control technology and Stay Fresh solutions for clothing, sports equipment, lifestyle textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products. More than 100 global premium brands have chosen to use Polygiene Odor Control Technology in their products. Established in 2006, the company is listed on Nasdaq First North in Stockholm, Sweden. Remium Nordic AB acts as its certified adviser.