



PRESS RELEASE

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Polygiene and RYU Apparel partner to deliver odor-free apparel to the urban athlete

RYU (Respect Your Universe) is a tailored urban athletic apparel brand that engages in the development, marketing and distribution of apparel, bags and accessories focused on fitness, training and performance. New for Fall 2016, RYU chose to include Polygiene in their new line of Vapor tanks for men and women. Treated with Polygiene, these tanks benefit the consumer with odor control, and benefit the world by allowing the consumers to Wear More. Wash Less.®

“We’re always searching for ingredient partners that will help us elevate our designs,” says Juliet Korver, Product Director, RYU. “The Polygiene treatment helps our new Vapor collection reach that “no compromise” zone, where you can work out hard and stay fresh regardless.”

Based in Vancouver, British Columbia, RYU is about respecting yourself, respecting your environment, and respecting others; to facilitate human performance. Your universe is your body and the community and world it lives in with others. You live above the status quo. You stand for something bigger, better and beyond the norm. You are Beautiful Tough.

“We are excited about our partnership with RYU and to expand our partnership roster with a core training brand that shares many of our values,” says Christian von Uthmann, CEO of Polygiene.

Polygiene continues to grow in the urban training market, working with brands like RYU, Ten Thousand, QORkit, SODO, Castore, Myles, Dcore, 2XU and many others. With the Polygiene functionality, these brands can offer great products that stay fresh and don’t need to be laundered after every use.

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For press images and more information please visit www.polygiene.com/ir.

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About Polygiene

Polygiene Odor Control Technology is a world-leading technology for odor control. The company is recognized as the global provider of Stay Fresh solutions for clothing, sports equipment, lifestyle textiles and other materials. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 100 global premium brands have chosen to use Polygiene in their products. Polygiene was established in 2006 and is listed on Nasdaq First North in Stockholm, Sweden. Remium Nordic AB acts as its Certified Adviser.

About RYU

You will find us on the mat, in the box, and in the wild. We run, lift, swim, bike, climb, kick, jump and throw. We measure success in reps completed and laps to go. We solve problems athletes didn’t even know they had because we live it 24/7. We are building athletic apparel unlike anything the world has ever seen before. Modern athletic style with a technical edge. It’s gear you feel good in. Gear that’s built to move.