



PRESS RELEASE

Malmö, March 21, 2017

Polygiene-Treated Socks in 2017 Spring-Summer Collection for THE NORTH FACE Japan

Leading company Polygiene (HQ located in Malmo, Sweden, with CEO Christian von Uthmann) has over 100 partner brands all over the world & is a leading Odor & Bacteria-Control Technology Company. From February 2017, Goldwin's THE NORTH FACE has launched five new sock products treated with Polygiene technology.

These Polygiene-treated socks have been developed to cut odor and inhibit the growth of bacteria on the fabric to provide consumers with a strong odor and bacteria-controlled product. Over 30% of THE NORTH FACE 2017SS collection socks are Polygiene-treated, and there are plans to continue to develop this in the future.

The Polygiene treatment is an Odor & Bacteria-Control Technology. Sweat and perspiration is by itself odorless, but moisture and temperature increases bacteria on the fabric surface and this produces odor. Polygiene based on silver salt produced from recycled silver and the silver salt inhibits and guards against the growth of odors from microbes such as bacteria, and this permanent treatment is not affected by washing the garment, so keeps providing the odor-control results.

These new products are being launched for purchase on the Goldwin Web Store <http://goldwinwebstore.jp/> as well as Japan nationwide THE NORTH FACE retail outlets and department stores from spring 2017. Please see the next page for detailed product information.

THE NORTH FACE Product Outline

Sales Commence: Spring 2017

Made in Japan Key product Benefits: Polygiene-treated socks developed to cut odor and inhibit the growth of bacteria on the fabric to provide consumers with a strong odor and bacteria-controlled product.



About THE NORTH FACE



Launched in 1966 in San Francisco, California. Since then it has established itself as one of the most trusted outdoor brands in the world, constantly pushing the technological envelope to new frontiers. Its signature lineups include high-end sleeping bags made with an abundance of high-quality goose down; Sierra Parkas, the origin of all down parkas; and Oval Intention, the world's first dome tent. Each of these is a testament to its relentless pursuit of high quality and performance. Goldwin holds the trademark rights for THE NORTH FACE in Japan and The Republic of Korea, and has a strategic partnership with THE NORTH FACE Inc. (US) to develop the brand's business in these countries.

URL: <http://www.goldwin.co.jp/tnf/>

For more information about Goldwin visit <http://www.goldwin.co.jp/en/corporate/info/ir>

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About Polygiene

[Polygiene](#) Odor Control Technology is a world-leading technology for odor control. The company is recognized as the global provider of Stay Fresh solutions for clothing, sports equipment, lifestyle textiles and other materials. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 100 global premium brands have chosen to use Polygiene in their products. Polygiene was established in 2006 and is listed on Nasdaq First North in Stockholm, Sweden. Remium Nordic AB acts as its Certified Adviser.

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For more information about Goldwin visit <http://www.goldwin.co.jp/en/corporate/info/ir>