

【Press release】

Making sweat odorless. Polygiene (Japanese tagline)

～ **Odor- & Bacteria-Free Clothing for a Comfortable Summer** ～

Wacoal Underwear and World Group's 'Untitled' 'Indivi' and 'Reflect' Launch Joint Campaign in Department Stores Nationwide



Leading odor and bacteria-control technology company Polygiene (HQ located in Malmo, Sweden, with CEO Christian von Uthmann), with over 100 partner brands all over the world, has collaborated with Wacoal and World Group Fields International's 'UNTITLED' 'INDIVI' and 'Reflect' to introduce a new Polygiene-treated collection.

This time, the two brands will be jointly conducting a 'Polygiene Partner Campaign' from Monday May 1, 2017 to Wednesday, May 31 to coincide with the summer season. Campaign leaflets will be distributed to those who purchase products at participating stores and customers who bring the leaflet to the store from which they received it will receive the following promotions. At Wacoal, customers who spend over ¥3,000 (excluding tax) will receive a gift of a Polygiene-treated towel. At World Group, customers who purchase eligible products from the three brands will receive 5 times the points in the World Premium Club. Please refer to the next page for details on each of the brand's Polygiene-treated products..



Left) Campaign for POP store

Examples of Polygiene-Treated Products

Top Left) 'Indivi' Polygiene-Treated Product, Jacket ¥19,000 (tax-excluded), Pants ¥13,500 (tax-excluded)

Top Right) Wacoal "Kuuki" Camisole ¥3,100~ (tax-excluded)

Fields International Polygiene-Treated Products 6 Products

Brand Name	Product Name	Price (Base Price)	Type / Color	Material
Untitled	Shirt	¥17,000	White · Beige · Navy	100% Polyester
	Pants	¥19,000	Caramel · Navy · Black	
Indivi	Jacket	¥19,000	White · Beige · Black	
	Pants	¥13,500	White · Beige · Black	
	Skirt	¥13,500	White · Beige · Black	
Reflect	Dress	¥25,000	Green · Brown	

Wacoal Polygiene-Treated Products 14 Products

Product Name	Item	Asking Price	Color Name	Material
Kuuki	Camisole	¥ 3,100 (LL ¥3,400)	Speckled Grey, Skin Brown, Speckled Purple, Feather Sax, Powder Cream	Polyester Cotton
	Tank Top	¥3,400 円 (LL ¥3,700)	Speckled Grey, Skin Brown, Speckled Purple, Feather Sax, Powder Cream	
	Short Sleeve (2% length)	¥3,700 (LL ¥4,000)	Speckled Grey, Skin Brown, Speckled Purple	
	Long Shorts	¥3,200 (LL ¥3,700)	Speckled Grey, Skin Brown, Speckled Purple	
Hibikanudi	Camisole	¥3,400 (LL ¥3,700)	Black, Suntan Ocher, Sand Ocher, Terracotta Ocher	Nylon Cotton Polyurethane Rayon
	Tank Top	¥3,700 (LL ¥4,000)	Black, Suntan Ocher, Sand Ocher, Terracotta Ocher	
	Short Sleeve (2% length)	¥4,000 (LL ¥4,700)	Suntan Ocher, Terracotta Ocher	
	Cap Sleeve	¥4,000	Black, Terracotta Ocher	
	Short Shorts	¥3,300 (LL ¥3,800)	Black, Terracotta Ocher	
	Long Shorts	¥3,400 (LL ¥3,900)	Black, Terracotta Ocher	
Hibikanudi Soufu	Camisole	¥3,400	Ivory Stripes, Navy Stripes,、 Sax Blue Stripes	Cotton Nylon Polyurethane Polyester
	Tank Top	¥3,700	Ivory Stripes, Navy Stripes,、 Sax Blue Stripes	
	Short Sleeve (3% length)	¥4,000	Ivory Stripes, Sax Blue Stripes	

The Polygiene treatment is an Odor & Bacteria-Control Technology. Sweat and perspiration is by itself odorless, but moisture and temperature increases bacteria on the skin surface and this produces odor. Polygiene based on silver salt produced from recycled silver and the silver salt inhibits and guards against the growth of odors from microbes such as bacteria, and this permanent treatment is not affected by washing the garment, so keeps providing the odor-control results.

【Polygiene Company Overview】

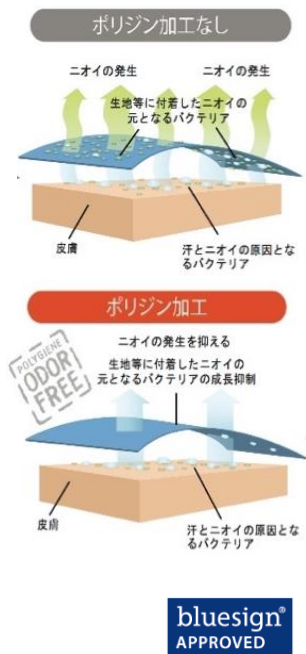
- Company Polygiene AB
- CEO Christian von Uthmann
- Established 2006 (became independent from large pharmaceutical company Perstorp founded in 1881)
- Public Listing March 2016 (Stockholm Stock Market NASDAQ First North)
- Capital Fund Capital infusion of 25 mill SEK in the end of 2015
- Sweden HQ **Polygiene AB**
Stadiongatan 65, SE-217 62 Malmö, SWEDEN
TEL : +46 (0) 40 26 22 22
www.polygiene.com
- Japanese Distributor **Interworks Asia Co., Ltd.**
Bangkok HQ TEL : +66 2 185 2981
Japan HQ TEL : 06 6486 9119

What is Polygiene

- The silver salt inhibits and guards against the growth of odors from microbes such as bacteria, fungus & mildew
- Polygiene particles have a large amount of silver ions per surface area. Due to the structure of the particles, very small amounts of silver are required for effective treatment
- Polygiene is based on silver salt (silver chloride) produced from recycled silver
- Silver chloride is naturally present in water and soil.
- No interference on skin – Polygiene is active only on the material's surface and does not interfere with the natural bacterial flora of the skin*

※Bluesign® approved – Demanding environmental certification with a life-cycle approach※on Oeko-Tex 100 (I-IV) list of approved products

*Hoefer D and Hammer T. Antimicrobial active clothes display no adverse effects on the ecological balance of the healthy human skin microflora, ISRN Dermatology, 2011, 369603 *Kawai K. Kawai method for testing skin irritation. Japan 2010



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