



PRESS RELEASE

Malmö, August 11, 2017

Polygiene appoints Commercial Operations Director for North America

Polygiene announces the appointment of Judd Salvas as Commercial Operations Director for North America. Judd Salvas will be based in Park City, Utah, and is responsible for managing the commercial activities within North America for Polygiene.



“In order to capture the vast potential in the North American market, we have recruited Judd Salvas and we are delighted to welcome him to Polygiene. Judd Salvas has more than 10 years of experience from the outdoor industry and brings with him an important set of skills and a strong network. Together with our agent, Judd Salvas will be instrumental in supporting and growing the North American sales and developing business relations with new partners for Polygiene. This recruitment is an important stepping stone towards reaching our sales target of SEK 400 million by 2022, says Christian von Uthmann, CEO at Polygiene.”

Prior to joining Polygiene, Judd Salvas has served as sales representative for KNS Reps, where he fostered brand and retail relations and helped drive new sales for various brands.

“I am excited to join Polygiene and to collaborate with an extremely dedicated group of new colleagues. In my new position, I will continue to develop Polygiene’s sales expansion in the North American market and further strengthen Polygiene’s position as an industry leader in odor control technology, says Judd Salvas.”

For press images and more information, visit ir.polygiene.com or contact:

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About Polygiene

Polygiene is the world-leading provider of permanent odor control technology and Stay Fresh™ solutions for clothing, sports equipment, fashion, home textiles, and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 100 global premium brands have chosen to use Polygiene Permanent Odor Control Technology in their products. Established in 2006, the company is listed on Nasdaq First North in Stockholm, Sweden. Remium Nordic AB acts as its certified adviser.