

**PRESS RELEASE**

Malmö, February 20, 2018

## **Polygiene appoints new Directors of Commercial Operations in Europe and North America**

**Polygiene appoints Chiara Galimberti as Director of Commercial Operations in Europe and Hans Bergman as Director of Commercial Operations in North America to strengthen the sales activities in these key regions. These two recruitments, both reporting to Peter Sjösten - CCO Polygiene, are important steps towards reaching the Company's financial goal of net sales of more than 400 million and an EBIT margin exceeding 20 percent by the latest 2022.**

*"We are delighted to welcome the two textile-, sport- and fashion-industry professionals Chiara Galimberti and Hans Bergman to the Polygiene team. With these recruitments, the aim is to open up even more partnerships with premium brands and to consolidate existing partners, both in Europe and North America. All in line with the ambitious plans for Polygiene in the coming years", says Ulrika Björk, CEO Polygiene.*

Chiara Galimberti will complement Haymo Strubel, also Director of Commercial Operations Europe since 2016, to cover the European market. Prior to joining Polygiene Chiara Galimberti has over ten years of experience within sales and business development in fashion, lifestyle and sport areas in a number of ingredient brand companies in the textile industry, such as Hyosing, YKK and HeiQ. Chiara is located near Milano, Italy.

*"I am very enthusiastic about joining such a dynamic and value-driven team. By playing a dual role as both professional and final consumer, I strongly believe in the positive impact of functionalities on everyday life whilst driving sustainable attitude for tomorrow. Consolidating and expanding this thinking to change the consumer behavior, growing the overall market for branded odor control and increasing Polygiene sales at our existing brand partners, will be my mission to the company growth.", says Chiara Galimberti.*

Hans Bergman, the new Director of Commercial Operations in North America, replacing Judd Salvas, has more than 15 years of experience and background in sales and business development within premium consumer brands. He has been instrumental in introducing ASSOS, Kjus and other sport- and fashion-brands to the North American market with a wide-ranging network to capitalize on. Hans is located in Montreal, Canada.

*"I am proud and excited to be part of a strong team with a shared vision of establishing Polygiene as the undisputed market leader in the odor control category. I am excited about the huge opportunities that I see for Polygiene to expand its sales in the North American market. To work along great people and develop new partnerships with many of the world's most admired brands will be tremendously gratifying", says Hans Bergman.*

**For press images and more information visit [www.ir.polygiene.com](http://www.ir.polygiene.com) or contact:**

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### **About Polygiene**

Polygiene is the world-leading provider of odor control technology and Stays Fresh solutions for clothing, sports equipment, lifestyle, textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 100 global premium brands have chosen to use Polygiene Stays Fresh Technology in their products. Polygiene was established in 2006 and is listed on Nasdaq First North in Stockholm, Sweden. Erik Penser Bank AB acts as its Certified Advisor.