

**PRESS RELEASE**

Malmö, Sweden, August 8 – 2020

## **Polygiene floors it with new partnership with Welspun – antivirally treated carpets**

**In partnership with Polygiene, Welspun has announced its Antiviral Carpet Tiles, a flooring solution that reduces viruses and thereby the transmission of them, including the human coronavirus. Floor carpets can not be washed for practical reasons, but is exposed to everything around them. So many expect them to be washed, and in some instances there can even be legislative reasons that need to be sanitized.**

Certified by Reslnova Labs, USA, an International Antimicrobial Council certified establishment, and tested as per ISO 18184 standard (over >99.99% over two hours on the OC43 human coronavirus). Antiviral Carpet Tiles are designed especially for office spaces to safeguard health in the new normal.

The products are in large scale testing at the moment so there is no estimate of the order value now or over time yet, but the potential is seen as very substantial.

*“Imagine the vast need for securing textiles in public spaces and even in homes,” says Vishal Bandari, Technical Director for Polygiene in India. “Ripping carpets out to wash them is often not an option. But these? They take care of themselves so you can take care of yourself, so to say. “*

Welspun Group is a US\$ 2.1 billion company whose exciting journey was kick-started in 1985. From a small entity, today Welspun has reached the milestone of being named one of India’s fastest growing conglomerates. Their list of marquee clients includes names like Walmart, Macy’s, JCPenney & Ikea around the globe; along with Shoppers Stop, Lifestyle and Hometown in India.

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Mats Georgson, CMO

[mats@polygiene.com](mailto:mats@polygiene.com), +46 70 656 48 90

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### **About Polygiene**

As the world leader in stays fresh and odor control technologies, we want to change the way we view clothes - from fast consumables to durables. We treat clothes, home products and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 140 global premium-brands have chosen to use the Polygiene brand with their products. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: [www.polygiene.com](http://www.polygiene.com).

Erik Penser Bank AB acts as its Certified Adviser. Phone: +46 8- 463 83 00, e-mail: [certifiedadviser@penser.se](mailto:certifiedadviser@penser.se).