

**PRESS RELEASE March 9, 2016**

## **Polygiene has been approved for listing on Nasdaq First North with March 14, 2016 as the first trading day**

**Polygiene AB is a global market leader in the odor control segment with its Stay Fresh concept for clothes and equipment, primarily in the sports and outdoors market. The company has been approved for listing on Nasdaq First North with March 14, 2016 as the first trading day. With the listing on Nasdaq First North Polygiene now enters the next stage of its development.**

More than one hundred environmentally conscious premium brands, such as Patagonia, Adidas, Salomon, Peak Performance, Berghaus, Dcore and La Sportiva, have chosen to use Polygiene to treat their garments and equipment to keep them fresh and odor free longer. This means fewer washes – a change in a positive direction for the environment. Polygiene’s odor control treatment is bluesign-approved and is considered to be one of the most effective and environmentally sustainable options as it is a permanent solution that lasts the entire lifetime of the garment. The garment also lasts longer due to less frequent washing.

“Polygiene has all the criteria to become yet another Swedish export success and it’s clear that we’re on the right path. The listing on Nasdaq First North enables us to pick up the pace even more,” says Christian von Uthmann, CEO of Polygiene.

Polygiene was founded in January 2006 as a spin-off from industrial company Perstorp. In 2015 the company’s sales was just over SEK 50 million, which corresponds to an annual growth in sales of 47 percent. The listing of Polygiene on Nasdaq First North is a natural part of the company’s development and provides a stamp of quality.



The market for functional clothing is growing rapidly and demand for clothes made from synthetic materials continues to increase. These type of garments need Polygiene's odor control in order to stay fresh longer and enables you to use the garment several times before washing. Many people feel uncomfortable with bad odor and there is therefore a big demand for odor control. An important effect of odor control treatment is that consumers can reduce the number of times they wash their clothes. Every wash that is avoided makes a difference to the climate, according to a study from the University of Cambridge.

**About "Well Dressed?" – a study from the University of Cambridge, UK** [Read the study...](#)

**Download press images and more information about the company, including full company description at [polygiene.com/ir](http://polygiene.com/ir)**

*Note: This press release has been translated from Swedish. The Swedish text shall govern for all purposes and prevail in case of any discrepancy with the English version.*

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**About Polygiene**

Polygiene Odor Control Technology is recognized as the internationally leading technology. The company is a world-leading provider of Stay Fresh solutions for clothing, sporting gear, lifestyle textiles and other materials. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products. More than 100 renowned global premium brands, such as Patagonia, Adidas, Salomon, Peak Performance, Berghaus, Dcore and La Sportiva have chosen to use Polygiene in their products. Polygiene is based in Malmö, Sweden, and will be listed on Nasdaq First North on March 14, 2016. The ticker symbol is POLYG and Remium Nordic AB is the company's Certified Adviser.