

Alcadon is implementing changes in Group management

- The current Norwegian CEO, Roy Furulund, has chosen to resign from his role as CEO of Alcadon AS and step down from Group management. Einar Feragen, who is currently sales manager for the Norwegian operation, will step in as acting CEO and take a seat on the Group Management, starting on 1 January 2022.
- Susanne Stengade, CEO of Alcadon Denmark and Germany, takes on the role of Senior Vice President of Central Europe with responsibility for the Central European expansion.
- Magnus Larsson, former Sales Manager for Alcadon in Sweden, will take on the role of Chief Operating Officer for the Swedish operation from 1 January 2022.

Einar Feragen has a masters degree in economics and marketing (Master of Science) from BI Norwegian School of Management in Sandvika. He has previously worked with sales and marketing in the IT industry and the defense industry and has since 2020 held the job of sales manager at Alcadon AS with responsibility for sales and sales personnel in Norway. Most recently before Alcadon, Einar worked as sales manager in the export of capital equipment to the paint industry, with main markets in Europe and the USA. He has also held senior positions within the military in both Norway and abroad.

Roy will continue to work for Alcadon as senior advisor during the first half of 2022.

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About Alcadon Group AB

Alcadon conducts operations in Sweden, Norway, Denmark and Germany. Since its inception in 1988, Alcadon has established itself as a leading supplier of data and telecommunications products in the Nordics. Alcadon AB currently has offices in Stockholm, Malmö, Gothenburg and Örebro. The subsidiary Alcadon AS has offices in Oslo, Sandefjord, Hamar, Bergen and Mosjoen in Norway. In addition, Alcadon is represented by its Danish subsidiary Alcadon ApS, by Alcadon GmbH in Germany and by 6X International BV in Belgium. The company also has sales representatives in Finland.

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