



# THQ Nordic and Sweden-Based Three Gates Studios Announce Global, Physical Distribution Agreement for 8 to Glory

## The Official Game of Professional Bull Riding, Inc. Coming to Consoles October 30!

**Karlstad, Sweden, Vienna, Austria and Visby, Sweden – September 11, 2018** –THQ Nordic and Three Gates Studios today announced a global, physical distribution agreement for *8 to Glory* – the official game of PBR (Professional Bull Riders).

*8 to Glory* captures all the thrills and spills of the most punishing sport on dirt and will be available for the PlayStation® 4 computer entertainment system and the Xbox® One family of devices, including the Xbox One X on October 30 (SRP: \$29.99/€29.99).

"While stationed many miles away from the center of the sport, the team at THQ Nordic holds the athleticism and intensity of professional bull riders in the highest esteem," said Ken George, THQ Nordic. "We believe the team at Three Gates has honored what they do with the grittiest, most authentic bull-riding experience available, and we can't wait to see how players react when we launch *8 to Glory* worldwide next month."

"The irony of an Austro-Swedish partnership bringing a decidedly American experience to the world is not lost on us and we love it!" said Don Geyer, CEO at Three Gates. "THQ Nordic has swiftly risen to the top in terms of global publishers, and we could not have chosen a better partner to ensure that *8 to Glory* reaches the massive – and growing – PBR fan community."

In *8 to Glory*, players will follow the real 25th PBR: Unleash the Beast season, the sport's premier tour spanning 27 events across the U.S. and culminating in the PBR World Finals in Las Vegas. Everything that makes the sport of Professional Bull Riding one of the world's fastest-growing sports is packed into *8 to Glory*, including professional riders from around the world and the rankest bulls on the planet. *8 to Glory* also features versus play so friends can compete head-to-head – or – rider-to-bull to determine who will be the Last Cowboy Standing.

For more on *8 to Glory* visit: <http://8toglory.com/>.

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### About THQ Nordic

Founded in 2011, THQ Nordic is a global video game publisher and developer. Based in Vienna (Austria) and Karlstad (Sweden), with subsidiaries in Germany, Sweden, and the USA. THQ Nordic brands include Darksiders, MX vs. ATV, Red Faction, Titan Quest, Biomutant, and many more.

THQ Nordic is meant to represent a core approach of doing much more than "owning" a highly competitive portfolio of IPs. It revolves around cherishing them, and aligning them with the very best development resources to expand upon them with the level of experience that communities and established fan bases expect and deserve.

Since July 2018, HandyGames (Giebelstadt, Germany) is part of the THQ Nordic network and perfectly complements the setup of the rest of our group as the new "go to"-publisher for small- and mid-sized developers and projects. The company has a very strong background in VR and publishing of mobile games.

THQ Nordic shares are publicly listed on Nasdaq First North Stockholm under the ticker THQNB:SS with FNCA Sweden AB as its Certified Adviser. For more investor-related information, please visit: <http://www.thqnordic-investors.com/en/>

### About Three Gates AB

Three Gates AB is publicly listed game development company based on the island of Gotland, off the east coast of Sweden. Founded in 2011, Three Gates is a team of experienced professionals, all gathered in a unique location with an unwavering drive and one common goal – to make great games. The company currently has a number of mobile, console and PC titles in development. For more information, please visit: [www.threegates.se](http://www.threegates.se)

### About the PBR (Professional Bull Riders)

The world's premier bull riding organization began as a dream of 20 bull riders 25 years ago and now operates in five countries. On its elite tour, the organization features the top 35 bull riders in the world and the top bulls in the business. The televised 25thPBR: Unleash The Beast, along with the PBR Real Time Pain Relief Velocity Tour (RVT), the PBR Touring Pro Division (TPD) and the PBR's international circuits in Australia, Brazil, Canada and Mexico have paid nearly \$184 million in earnings to its athletes. Thirty bull riders have earned more than \$1 million, including two-time PBR World Champion J.B. Mauney who is the top-earning athlete in Western sports history with more than \$7.2 million in career earnings. PBR is part of the Endeavor (formerly WME | IMG) network. For more information on the PBR, go to PBR.com, or follow on Facebook at Facebook.com/PBR, Instagram at Instagram.com/PBR, and YouTube at YouTube.com/PBR