

TagMaster Receives New Order from Bombardier for São Paulo Line 5 Project

Stockholm, Sweden, 24 July 2012 - TagMaster, the leading producer of advanced RFID solutions for rail applications, has received an order from Bombardier Transportation to provide TagMaster's advanced RFID solution for their project to upgrade and extend the signalling on Line 5 on the São Paulo Metro in Brazil. Bombardier has placed an initial order on TagMaster valued at 3.5 million Swedish crowns (MSEK) for Heavy-duty (HD) Readers and ID-Tags which will be delivered over a 12 month period beginning in August 2012. Additional orders for TagMaster's Heavy-duty ID-Tags and system spare parts for the project are anticipated during 2013.

Bombardier's scope for this project in São Paulo comprises the turnkey design, supply, installation and commissioning of its globally-proven *CITYFLO 650* communications-based train control (CBTC) solution for the existing 8.4 km of line with six stations plus the extension of the line by 11.6 km with 11 new stations and a total of 34 trains. The TagMaster RFID Readers will be installed under the trains and provide both primary train location information and accurate positioning information to the *CITYFLO 650* CBTC train control system. This driverless system will enable trains to circulate in safety with a short 75 second headway, therefore maximising the line capacity. The system will also use TagMaster's Field Programmable version of the HD Tag, which will enable the Bombardier Installation Team to program individual tag location information in the tag to suit the actual mounting position.

"Once again, we are pleased to confirm TagMaster as our RFID solution provider for another major *CITYFLO 650* project in South America. The TagMaster solution is an important element of the advanced CBTC system that Bombardier is supplying to São Paulo," said Jeff Stover, Director of Signalling Engineering at the Pittsburgh USA site of Bombardier Transportation's Rail Control Solutions division.

"This is an important new order which further strengthens our order stock for RFID systems to be delivered to Bombardier over the coming year. Our co-operation with Bombardier spans more than 8 years and this will be the twelfth Bombardier *CITYFLO 650* mass transit project globally to use a TagMaster RFID solution," commented Richard Holt, Director of Sales - Transportation at TagMaster AB.

About TagMaster

TagMaster is an application driven technology company that designs and markets advanced radio frequency identification (RFID) systems and information products for demanding applications. Application areas include vehicle access control, rail bound transportation, asset management and environmental monitoring. Customers implement TagMaster's RFID technologies to increase efficiency, security, convenience and to reduce environmental impact. TagMaster markets and sells its products via a global network of partners, systems integrators and distributors. Strategic geographical markets include Europe, Asia and North America. TagMaster was founded in 1994 and has its headquarters in Stockholm. TagMaster is a public company and its shares are traded on First North stock exchange in Stockholm, Sweden. TagMaster's certified adviser is Remium AB.

www.tagmaster.com

For more information, please contact:

Richard Holt, Director of Sales for Transportation

Telephone: +46 8 632 1968

E-mail: richard.holt@tagmaster.com

About Bombardier Transportation

Bombardier Transportation, the global leader in rail technology, offers the broadest portfolio in the rail industry and delivers innovative products and services that set new standards in sustainable mobility. BOMBARDIER ECO4 technologies – built on the four cornerstones of energy, efficiency, economy and ecology – conserve energy, protect the environment and help to improve total train performance. Bombardier Transportation is headquartered in Berlin, Germany and has a presence in over 60 countries. It has an installed base of over 100,000 vehicles worldwide.

Bombardier Contact information

Nordic and Baltic Countries: +46 10 852 5213

Pär Isaksson, paer.isaksson@se.transport.bombardier.com

Southern Europe and South America: +35 1 919 693 728 Luis Ramos, luis.ramos@pt.transport.bombardier.com