

## TagMaster expands presence in Asia-Pacific with new sales and support office in Malaysia

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The office, that will start its activities already within February, is based in Kuala Lumpur, Malaysia.

The office will manage sales activities and provide technical support to both present and new clients in the fast growing Asia-Pacific region.

TagMaster has for many years seen increased sales in the Asia-Pacific region and it therefore feels as a natural next step to establish an even closer relationship with the clients in the region to better serve their present and future demand. We expect that the sales office, offering improved communications and reducing time zones, will drive sales and open up new business opportunities within the region.

TagMaster aims at becoming a local company operating globally, therefore establishing an office in the Asia-Pacific region marks the fulfillment of one of the strategic steps towards encompassing the company's vision.

### *About TagMaster*

*TagMaster is an application driven technology company that designs and markets advanced radio frequency identification (RFID) systems and information products for demanding environments. Application areas include vehicle access control, rail bound transportation and logistics, in order to increase efficiency, security, convenience and to decrease environmental impact. TagMaster has dedicated agencies in the US and in China and exports mainly to Europe, Middle East, Asia and North America via a global network of partners, systems integrators and distributors. TagMaster was founded in 1994 and has its headquarters in Stockholm. TagMaster is a public company and its shares are traded on First North stock exchange in Stockholm, Sweden.*

[www.tagmaster.com](http://www.tagmaster.com)

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