

## TagMaster-CitySync Launches First in a new series of ANPR cameras

TagMaster, the leading producer of advanced RFID products & ANPR cameras for long range vehicle identification in Traffic Solutions and Rail Solutions, are pleased to announce the first in a new range of ANPR cameras, the CityPark 30.

UK-based ANPR specialists CitySync Limited, part of TagMaster, are pleased to announce the first in a new range of ANPR cameras, the CityPark 30 that will be launched at PARKEN in Berlin this week.

The CityPark 30 is an IP-based ANPR camera for the parking and access control markets. It is designed to be used globally with a variety of illumination options (both infra-red and white light) to provide the best quality images, regardless of plate type and lighting conditions. Furthermore, the camera has a 3MP sensor which provides incredibly detailed license plate images allowing challenging half-height and stacked characters to be read.

The camera has been developed through co-operation and collaboration between CitySync and TagMaster technical teams, with valuable input from our existing partners in the parking and access control markets.

Danny Malone, the ANPR Product Manager for CitySync stated, *"There has been a renewed drive since the TagMaster acquisition, to get high quality products to the market quickly and efficiently. The CityPark 30 is only the first step and we are already developing new models to be released in the coming months."*

### **For further information, please contact**

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### About TagMaster

*TagMaster is an application driven technology company that designs and markets advanced radio frequency identification (RFID) products and systems for demanding environments. Business areas include Traffic Solutions and Rail Solutions providing innovative application in order to increase efficiency, security, convenience and to decrease environmental impact. TagMaster has dedicated agencies in the US and in China and exports mainly to Europe, Middle East, Asia and North America via a global network of partners, systems integrators and distributors. TagMaster was founded in 1994 and has its headquarters in Stockholm. TagMaster is a public company and its shares are traded on First North stock exchange in Stockholm, Sweden. For more information about TagMaster, please visit [www.tagmaster.com](http://www.tagmaster.com)*