

TagMaster announces that TagMaster North America will start selling CitySync ANPR/ALPR cameras

Press release Stockholm, Sweden, June 12, 2017

TagMaster, the leading supplier of advanced RFID products and ANPR cameras for vehicle identification within Traffic and Rail Solutions, today announces that their strategic partner in the USA, TagMaster North America has launched the CitySync ALPR/ANPR cameras for deployment in the North American market.

TagMaster North America (TMNA) is a well-recognized player in the American RFID market with 10 years of successful growth. TMNA has been the sole partner for TagMaster AB for over a decade and the two companies share not only the same name but have the same DNA of service and product innovation.

TagMaster North America will be a stronger player in the Traffic Solutions market by offering dual platforms of long-range Radio Frequency Identification (RFID) and Automatic Number Plate Recognition / Automatic License Plate Recognition (ANPR/ALPR) along with stand-alone and customizable software solutions.

The CS series from CitySync is a family of IP-based and intelligent ANPR cameras designed for the parking and access control markets to be used globally with a variety of illumination options (both infra-red and white light) to provide the best quality images, regardless of plate type and lighting conditions. Furthermore, the cameras has On-board ALPR processing ensures performance and scalability and On-board I/Os for integration to sensors or triggers like induction loops or gates. CitySync is known for having one of the market's best (fastest and most accurate) algorithms for reading license plates. The cameras have been developed through extensive and cooperative collaboration between CitySync and TagMaster technical teams, with valuable input from our existing partners in the parking and access control markets.

Commenting on TagMaster North America launching the ALPR/ANPR systems Jonas Svensson, CEO TagMaster AB states " We are very happy that one of our most successful and valuable partners is taking on the CitySync product line and it shows that our enlarged product offering has strategic fit and offers benefits for our partners all around the world"

"We welcome the strength that CitySync product line offers to our partners in our region." TagMaster North America President, Ali Khaksar states, "We are eager for the CitySync's ALPR/ANPR solutions and the opportunity to provide innovative solutions and continue to provide an answer for what the market dictates."

Please do not hesitate to contact TagMaster North America for any inquiries for ANRP/ALPR and Long Range RFID for your current or future applications.

For further information please contact:

Jonas Svensson, CEO, +46 8-6321950, jonas.svensson@tagmaster.com

About TagMaster

TagMaster is an application driven technology company that designs and markets advanced identificationsystems and solutions based on radio & vision technology (RFID & ANPR) for demanding environments. Business areas include Traffic Solutions and Rail Solutions providing innovative mobility solutions, sold under the brands TagMaster, CitySync, Balogh & CA Traffic in order to increase efficiency, security, convenience and to decrease environmental impact within Smart Cities. TagMaster has dedicated agencies in the US and in China and exports mainly to Europe, Middle East, Asia and North America via a global network of partners, systems integrators and distributors. TagMaster was founded in 1994 and has its headquarters in Stockholm. TagMaster is a public company and its shares are traded on First North stock exchange in Stockholm, Sweden. TagMasters certified advisor is Remium Nordic AB. For more information about TagMaster, please visit www.tagmaster.com