

TagMaster strengthens its UK organization further

Press release, Stockholm, Sweden, 22 January 2020

TagMaster, a leading supplier of advanced sensor systems for Smart Cities within Traffic and Rail, strengthens its UK organization – TagMaster UK – by appointing Adrian Worgan as Sales Director and Joseph McManus as Sales Manager ANPR products.

“As TagMaster group is growing and as the pace of sales and marketing innovation accelerates, our strategy must reflect a keen understanding of the success models on different markets. It’s imperative for us as a growing company that we can deploy the right capabilities and that we can attract external professionals to our rapidly growing group”, said Jonas Svensson, CEO, TagMaster.

Adrian Worgan has a managerial experience of both strategic and operational sales with a deep knowledge within parking and traffic applications in the UK market. Joseph McManus is with his experience within access and security adding valuable experience within this application area. Adrian most recently comes from Siemens Mobility and Joseph has held a position as Area Sales Manager at Mayflex.

Adrian will manage the sales team in UK and will cooperate closely with the sales and marketing team in Sweden. He will increase the group’s focus on strategic applications areas like Parking/Access and Traffic Management/Infomobility.

For further information, please contact

Jonas Svensson, CEO, +46 8-6321950, jonas.svensson@tagmaster.com

About TagMaster

TagMaster is an application driven technology company that designs and markets advanced sensor systems and solutions based on radio, radar, magnetic and vision technology for demanding environments. Business areas include Traffic Solutions and Rail Solutions sold under the brands TagMaster, CitySync, Balogh, CA Traffic, Magsys, Hikob and Sensys Networks with innovative mobility solutions in order to increase efficiency, security, convenience and to decrease environmental impact within Smart Cities. TagMaster has subsidiaries in UK, France, US and Sweden and exports mainly to Europe, The Middle East, Asia and North America via a global network of partners and systems integrators. TagMaster was founded in 1994 and has its headquarters in Stockholm. TagMaster is a public company and its shares are traded on First North stock exchange in Stockholm, Sweden. TagMasters certified advisor is Erik Penser Bank phone +4684638300, E-mail: certifiedadviser@penser.se www.tagmaster.com