

TagMaster receives order for modernization of Thessaloniki's traffic management system

Pressrelease, Stockholm, Sweden June 11, 2020

TagMaster, the leading supplier of advanced sensor systems for Smart Cities within Traffic and Rail, has through its US subsidiary Sensys Networks Inc. received an order regarding the modernization of Greece's second largest city Thessaloniki's traffic management system. The order is the first for TagMaster group on the Greek market.

The Greek city has via the system integrator Siemens Mobility and Traffic Technique, Siemens partner in Greece, chosen Sensys Network's wireless detection technology for large scale data collection system being deployed in connection with their advanced traffic control equipment on the main arterial roadways.

The city's traffic department needed a reliable platform to gather 24/7 data on daily, weekly, and seasonal traffic patterns that they will use to optimize inner city traffic flow.

"After a trial with different technologies, Sensys Network's wireless detection technology was chosen because of its superior accuracy combined with easy installation and cost efficiency. It is very gratifying and shows that our wireless detection platform enables cities like Thessaloniki to get the high-quality data required by modern traffic management systems and to do it in considerably less time and a lower cost," said Jonas Svensson, CEO, TagMaster.

The new system will be deployed later in 2020 and includes 430 magnetometer sensors, 55 access points, and 220 wireless repeaters.

For further information, please contact

Jonas Svensson, CEO, +46 8-6321950, jonas.svensson@tagmaster.com

About TagMaster

TagMaster is an application driven technology company that designs and markets advanced sensor systems and solutions based on radio, radar, magnetic and vision technology for demanding environments. Business areas include Segment Europe and Segment USA sold under the brands TagMaster and Sensys Networks with innovative mobility solutions in order to increase efficiency, security, convenience and to decrease environmental impact within Smart Cities. TagMaster has subsidiaries in UK, France, US and Sweden and exports mainly to Europe, The Middle East, Asia and North America via a global network of partners and systems integrators. TagMaster was founded in 1994 and has its headquarters in Stockholm. TagMaster is a public company and its shares are traded on First North stock exchange in Stockholm, Sweden. TagMasters certified advisor is Erik Penser Bank phone +4684638300, E-mail: certifiedadviser@penser.se www.tagmaster.com