

## TagMaster - CitySync launches a new ANPR camera for parking, access control and traffic markets

Press release, Stockholm, Sweden 31 March 2016

**TagMaster, the leading producer of advanced RFID products & ANPR cameras for long range vehicle identification in Traffic Solutions and Rail Solutions, are pleased to announce a new ANPR camera, the CitySync 50.**

UK-based ANPR specialists CitySync Limited, part of TagMaster, are pleased to announce the next model in a new range of ANPR cameras, the CitySync 50 that will be launched at Intertraffic in Amsterdam, 5-8 April.

The CitySync 50 camera is the most complete intelligent (all-in-one) camera for the parking (free-flow), access control/security and traffic markets.

While other cameras can read plates on board and trigger barriers from a simple white-list, the CitySync 50 offers much more comprehensive on-board capabilities. It is designed to be used globally with a variety of illumination options (both infra-red and white light) to provide the best quality images, regardless of plate type and lighting conditions. The camera outputs up to 2 separate relays based upon multiple rule groups, can output email alerts, communicate directly with LED signs and even act as a Wiegand device. All of this is without the need for further PCs or software.

The camera setup is quick and easy thanks to a brand new web-based interface and configuration wizard, greatly reducing setup times and costs. There is also a HD sensor which eliminates the need for varifocal configuration thanks to a depth of field of up to 10m from a fixed lens. For even greater flexibility, multiple CitySync 50 cameras can be connected to the JetParking Server software, enabling car park overstay, or dwell-time analysis. The optional HD overview makes it a perfect tool in a parking or bus-lane enforcement environment.

The camera has been developed through co-operation and collaboration between CitySync and TagMaster technical teams, with valuable input from our existing partners in the parking and access control markets.

Danny Malone, the ANPR Product Manager for CitySync stated, “*There has been a renewed drive since the TagMaster acquisition, to get high quality products to the market quickly and efficiently. The CitySync 50 is following the launch end of last year of the CitySync 30 and shows our commitment to innovation*”

### **For further information, please contact**

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### About TagMaster

*TagMaster is an application driven technology company that designs and markets advanced identification systems and solutions based on radio & vision technology (RFID & ANPR) for demanding environments. Business areas include Traffic Solutions and Rail Solutions providing innovative mobility solutions, sold under the brands TagMaster & CitySync, in order to increase efficiency, security, convenience and to decrease environmental impact within Smart Cities. TagMaster has dedicated agencies in the US and in China and exports mainly to Europe, Middle East, Asia and North America via a global network of partners, systems integrators and distributors. TagMaster was founded in 1994 and has its headquarters in Stockholm. TagMaster is a public company and its shares are traded on First North stock exchange in Stockholm, Sweden. TagMasters certified advisor is Remium AB. For more information about TagMaster, please visit [www.tagmaster.com](http://www.tagmaster.com)*