



**ENAD
GLOBAL
7**

Name Change to Enad Global 7

As of tomorrow, March 19, 2020, the current Toadman Interactive share will be traded under the new name Enad Global 7 (EG7). The change of name for the market-listed share will take effect as a result of the new company name having now been registered with the Swedish Companies Registration Office.

At the Extra General Meeting on March 3, it was decided that Enad Global 7 AB should be the new name of former Toadman Interactive. The new name has now been registered with the Swedish Companies Registration Office, which is why the company's market-listed share also changes its name to Enad Global 7 (Ticker: EG7). The change will be implemented tomorrow, March 19, 2020.

The strategic motive for the change of name to Enad Global 7 is to clarify the group structure and strategy with the parent company as a holding company. The Group currently has four separate divisions: Toadman Studios, Antimatter Games, Petrol and Sold Out.

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ABOUT EG7

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs 100+ game developers and develops its own original IP:s, as well as act as consultants to other publishers around the world through its game development divisions Toadman Studios and Antimatter Games. In addition, the group's marketing department Petrol has contributed to the release of 1,500+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution department Sold Out holds expertise in both physical and digital publishing and has previously worked with Team 17, Rebellion and Frontier Developments. The Group is headquartered in Stockholm with 200 employees in 8 offices worldwide.

Nasdaq First North Growth Market Ticker Symbol: EG7

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IMPORTANT INFORMATION

This information is information that Toadman Interactive AB (publ) is not obliged to make public pursuant to the EU Market Abuse Regulation. However, the information is of importance to communicate to the company's interested parties.