

ENAD GLOBAL 7 AB (PUBL)

INTERIM REPORT

JANUARY–SEPTEMBER 2020

EG7 IN SHORT

EG7 is a group within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. Game development departments Toadman Studios, Big Blue Bubble and Antimatter Games employ over 170 game developers who develop their own games where EG7 owns the rights and also undertakes development assignments for other publishers around the world. The group's marketing agency Petrol Advertising Inc has so far contributed to the release of at least 1,500 titles, many of which are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution company Sold Out Sales & Marketing Ltd through its experts offers both physical and digital publishing and has worked with Team 17, Rebellion and Frontier Developments. The group is headquartered in Stockholm with approximately 270 employees in 10 offices worldwide. The group's business model provides the conditions for close cooperation as well as stable cash flows. The company's strategy is to continue to grow by developing games in its existing offices, and to continue to work its way up the value chain by developing games with its own resources and publishing games on its own.

Nasdaq First North Growth Market Ticker Symbol: EG7

More information: www.enadglobal7.com



INTERIM REPORT JANUARY–SEPTEMBER 2020

JULY – SEPTEMBER 2020 IN SUMMARY

- Net revenue amounted to SEK 80.5 (66.5 in the same quarter the previous year) million which represents an increase of 21%. Total revenue amounted to SEK 120.5 (73.0) million.
- EBITDA amounted to SEK 22.6 (13.3) million and EBIT amounted to SEK 1.1 (2.0) million.
- Profit after tax amounted to SEK -9.0 (-7.8) million.
- Net debt was SEK -320.2 (121.1) million.
- Earnings per share amounted to SEK -0.20 (-0.46).
- During the third quarter 2020 the division Games had a total revenue of SEK 33 million. During the same period, the division Services had a total revenue of SEK 88 million.

JULY – SEPTEMBER 2020 IN SUMMARY PRO-FORMA*

- Total revenue amounted to SEK 145.2 million.
- EBITDA amounted to SEK 32.1 million.

ROLLING 12 MONTHS IN SUMMARY PRO-FORMA*

- Total revenue amounted to SEK 678.6 million.
- EBITDA amounted to SEK 95.8 million.

JANUARY – SEPTEMBER 2020 IN SUMMARY

- Net revenue amounted to SEK 374.0 (94.9) million. Total revenue amounted to SEK 446.9 (108.1) million.
- EBITDA amounted to SEK 53.5 (20.5) million and EBIT amounted to SEK -14.3 (8.2) million.
- Profit after tax amounted to SEK -49.9 (-2.1) million.
- Earnings per share amounted to SEK -1.12 (-0.13).

SIGNIFICANT EVENTS DURING THE QUARTER

- Sold Out signs publishing agreement for two unannounced titles.
- Radical Rabbit Stew is released.
- Sold Out signs agreement regarding physical publishing of the title Planet Coaster: Console Edition developed by Frontier.
- No Straight Roads is released.
- Descenders is released.
- The Canadian game developer Big Blue Bubble is acquired. The company had revenues of approximately SEK 80 million and EBITDA of SEK 24 million for the rolling twelve months. The up-front payment amounts to approximately SEK 106 million, an up-front EBITDA multiple of 4.6x.
- EG7 receives approximately SEK 5 million through redemption of series TO1 warrants.
- EG7 successfully completes a directed issue of 8,747,131 new shares raising proceeds of approximately SEK 429 million.

SIGNIFICANT EVENTS AFTER THE QUARTER

- An extra general meeting is held where it is decided to authorize the board to decide on a new issue of shares, warrants and/or convertibles.
- EG7 completes the acquisition of Big Blue Bubble.

PRO FORMA*
TOTAL REVENUE
Q3 2020

PRO FORMA*
EBITDA
Q3 2020

TOTAL
REVENUE
Q3 2020

EBITDA
Q3 2020

FTE
Q3 2020

GAMES IN
DEVELOPMENT

145.2
SEKm

32.1
SEKm

120.5
SEKm

22.6
SEKm

270

25+

*: Financial figures as if Big Blue Bubble is included in the group during the period.

FINANCIAL OVERVIEW - GROUP	QUARTER		ACCUMULATED		FULL YEAR
	2020-07-01 2020-09-30	2019-07-01 2019-09-30	2020-01-01 2020-09-30	2019-01-01 2019-09-30	2019-01-01 2019-12-31
	3 months	3 months	9 months	9 months	12 months
(SEKm)					
Net revenue	80.5	66.5	374.0	94.9	151.6
Net revenue growth	21%		294%		
EBITDA	22.6	13.3	53.5	20.5	5.1
EBITDA margin	28%	20%	14%	22%	3%
Operating profit (EBIT)	1.1	2.0	-14.3	8.2	-20.7
Operating margin (EBIT margin)	1%	3%	-4%	9%	-14%
Net debt	-320.2	121.1			110.6
Equity ratio	64%	39%			40%
Average number of employees	210	164	201	82	125
Total number of shares	44,402,657	16,978,761	44,402,657	16,978,761	31,209,159
Earnings per share	-0.202	-0.461	-1.124	-0.125	-0.900



A WORD FROM THE CEO

GAMING COMPANY UNDERGOING STRONG GROWTH

During the third quarter of 2020, we have taken several big and important steps towards creating the eco-system within the gaming industry that we envisioned when we were listed 3 years ago. We have recently raised SEK 429 million, acquired the successful Canadian game developer Big Blue Bubble while simultaneously having launched four game titles and achieved a net sales growth of 21% compared to the same quarter last year.

We have a very exciting time ahead of us with several game releases as well as a further accelerated M&A strategy.

"Another successful quarter"

RAISED SEK 429 MILLION OF EQUITY

As EG7 grows as a group, the interest from investors has increased. We have recently completed a directed share issue that will provide the group with approximately SEK 429 million before transaction costs.

The issue proceeds will primarily be used for our active M&A agenda and to increase our investments in own game development. We have now strengthened our financial position, which creates good conditions for us to act on the many opportunities we see exist in the market.

In connection with the most recent share issue, we have had the privilege of welcoming several institutional investors as shareholders. We see this as an important quality stamp.

**"ACCELERATED
M&A
STRATEGY"**

ACQUISITION OF BIG BLUE BUBBLE

When we were listed a few years ago, we did so with the ambition of employ an active M&A strategy. This has contributed to our successful growth and we intend to continue with this strategy. With a very promising M&A pipeline, we are now ready to continue our acquisition journey.

During the quarter, we acquired the Canadian game development company Big Blue Bubble, which we now welcome to our fast-growing family. I believe that we have refined our processes to find high quality companies and Big Blue Bubble is an example of such a company.

Big Blue Bubble, best known for its proprietary and highly successful IP My Singing Monsters, has approximately 70 employees. My Singing Monsters has significant recurring revenue from its 2 million monthly users.

Our assessment is that the company's existing positive cash flow in combination with an interesting pipeline in the future with several titles planned to be launched in the near future creates an attractive proposition for the group. In addition, the company has good experience with F2P (free-to-play) games, which will come to good use for our own F2P titles.

"Exciting times ahead with game releases"

EFFECTS OF COVID-19

Covid-19 has affected the entire world and also our industry. Most of our employees work from home without much impact on their day-to-day activities. In addition, we have seen higher sales for our games, but lower revenues from physical sales and marketing campaigns have continued to be delayed. This means that revenue from our marketing division Petrol is shifted into the future. Overall, we make the assessment that Covid-19 has a neutral impact on our sales and earnings.

FUTURE PROSPECTS

During the year, we have delivered an acquisition and we see no reason in doing anything but increasing the pace. Our M&A team continues to have dialogues with interesting acquisition candidates and we believe that the opportunities for consolidation in the market remain favorable to us. Concurrently, during the fourth quarter we have the strongest gaming pipeline we have ever had with upcoming titles from our latest acquisition Big Blue Bubble as well as several launches from our publisher Sold Out.

It is with great enthusiasm that I lead our growing family into the last quarter of the year!



Robin Flodin
Chief Executive Officer - Enad Global 7 AB (Publ)



FINANCIAL OVERVIEW

THE QUARTER JULY-SEPTEMBER 2020

Amounts in SEK unless otherwise stated. Amounts in parentheses, unless otherwise stated, refer to the corresponding values the previous year. Accounting according to K3, refer to page 21 for further information.

NET REVENUE AND EBIT

Net revenue for the third quarter of 2020 amounted to SEK 80.5 (66.5 the same quarter the previous year) million, which is mainly attributable to marketing and games development and publishing services. EBIT amounted to SEK 1.1 (2.0) million.

GAME DEVELOPMENT

During the third quarter, SEK 10.3 (2.6) million was capitalized as an intangible asset - in-house game development. The investments are mainly attributable to EvilEvil and '83.

DEPRECIATION AND AMORTIZATION

Depreciation and amortization during the period amounted to SEK -21.5 (-11.4) million.

FINANCIAL NET

The financial net for the third quarter was SEK -6.4 (-6.6) million due to the financing structure of the acquisitions of Petrol and Sold Out.

TAX

Tax on the net profit amounted to SEK -3.6 (-3.2) million.

THE PERIOD JANUARY-SEPTEMBER 2020

NET REVENUE AND EBIT

Net revenue for the period January-September 2020 amounted to SEK 374.0 (94.9) million. EBIT amounted to SEK -14.3 (8.2) million.

GAME DEVELOPMENT

During the period, SEK 27.5 (6.3) million was capitalized as an intangible asset - in-house game development.

DEPRECIATION AND AMORTIZATION

Depreciation and amortization during the period amounted to SEK -67.8 (-12.3) million. Of these, SEK

-64.0 (-11.3) million relate to amortization of goodwill in the group.

FINANCIAL NET

The financial net was SEK -19.6 (-6.9) million due to the financing structure of the acquisitions of Petrol and Sold Out.

TAX

Tax on the net profit of the period amounted to SEK -16.0 (-3.4) million.

FINANCIAL POSITION

FINANCIAL POSITION AND LIQUIDITY

At the end of the quarter, the group had SEK 540.8 (13.4) million in cash.

OPERATIONAL CASH FLOW

The cash flow from operations amounted to SEK -8.6 (2.5) million.

FINANCING

To finance previous and upcoming acquisitions, EG7 has signed bond loans, which as of July 17, 2019, are traded on Nasdaq First North. The actual loan amount amounts to SEK 220 million and has a maturity of three years.

INVESTMENTS AND ACQUISITIONS

EG7 is further exploring opportunities to grow within the value chain and sees good potential in further market consolidation.

EARNOUT PAYMENTS

The earnout agreed with the sellers of Petrol was paid during the quarter. The sum amounted to USD 1m in shares and USD 1m in cash. No other earnouts have been paid.

OTHER INFORMATION

PERSONNEL

As of this report's publication date, the group has 270 employees, which can be compared to 162 employees at the end of the third quarter of 2019. The company continues to expand through organic growth and acquisitions in order to work on large projects and to complete further investments in its own games.

THE SHARE AND OWNERSHIP

EG7's share is listed on Nasdaq First North Growth Market with the ticker symbol 'EG7'. The share price was SEK 82.60 per share on November 24, 2020. The total number of shares outstanding was 44,402,657 as of October 31, 2020.

OWNER (2020-10-31)	NO. OF SHARES	CAPITAL %
Robin Flodin	3,817,713	8.60%
Dan Sten Olsson with family and trust	3,625,000	8.16%
Rasmus Davidsson	2,872,743	6.47%
Avanza Pension	2,794,535	6.29%
Alan Hunter	2,323,718	5.23%
Ben Granados	2,021,717	4.55%
Johan Svensson	1,951,362	4.39%
Länsförsäkringar Fonder	1,896,288	4.27%
TIN Fonder	1,840,000	4.14%
Alexander Albedj	1,679,084	3.78%
Erik Nielsen through company	1,387,000	3.12%
James Cato	1,386,320	3.12%
Garry Williams	1,386,320	3.12%
SPSW Capital	1,000,000	2.25%
Ola Nilsson	778,000	1.75%
David Wallsten	764,540	1.72%
Skandia Fonder	638,600	1.44%
Delphi Fondsforvaltning AS	555,332	1.25%
Prioritet Finans	517,341	1.17%
Carnegie Fonder	490,000	1.10%
Others	10,677,044	24.05%
Total	44,402,657	100.00%

53%

**OWNED BY
MANAGEMENT
AND BOARD**

RELATED PARTY TRANSACTIONS

The company did not make any transactions with related parties during the period.

RISKS

Risks with the Company's share are described in EG7's Company Description, which was published on January 30, 2019. It can be downloaded from the Company's website www.enadglobal7.com

AUDITOR

Ernst & Young Aktiebolag was re-elected as the company's auditor at the annual general meeting and is represented by Beata Lihammar.



EG7 IN SHORT

EG7 is a unique eco-system within the video-games industry consisting of:

1. MARKETING AGENCY



Petrol, a leading marketing agency within the gaming industry in the western world used internally by EG7 as well as by external parties.

- That is why Activision, Embracer and Ubisoft, among other repeat clients use Petrol.

2. PUBLISHER



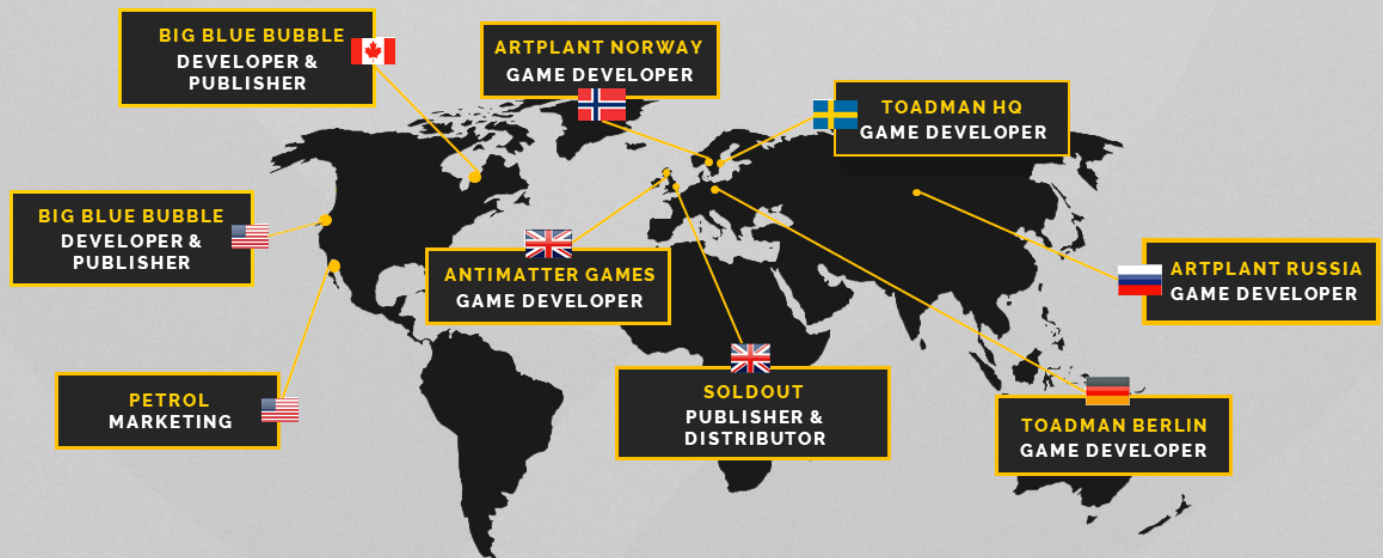
The game publisher Sold Out has never had an unprofitable release and is used internally by EG7 as well as by external parties.

- That is why Frontier, Team17 and Rebellion, among other repeat clients, use Sold Out.

3. WORLD-CLASS NETWORK OF DEVELOPERS

A world-class network of developers within F2P, premium, console, PC, mobile, technology and game engine – all of which are available to the companies that join the group.

- That is why we own more than 10 IP:s that combined have more than **5 million** copies sold, more than **2 million** monthly active users and downloaded more than **100 million** times.
- That is also why Disney, Dreamworks and Fatshark, among other repeat clients, use us.



ACQUISITION IN 2020

BIG BLUE BUBBLE

Big Blue Bubble is a gaming industry mainstay working on its own IP as well as in partnership with world-class brands such as Disney, DreamWorks, Scholastic and Nickelodeon. Big Blue Bubble has its own My Singing Monsters multi-media franchise that is moving into stores and TV plus the upcoming releases of several new titles.

Big Blue Bubble has been the top grosser in music genre **F2P mobile games** for more than 5 years. With more than **100 titles**, **2m monthly active users**, new games and retail product rollouts, the studio is positioned to continue as an industry leader. The My Singing Monsters franchise is free-to-play and has approximately **200m downloads** with a resulting revenue of more than CAD 100m.

Big Blue Bubble had a TTM Q2 2020 revenue of approximately CAD 12m and CAD 3.5m EBITDA. The upfront purchase price amounts to approximately CAD **16m** on a cash and debt free basis, equivalent to a **4.6x EBITDA multiple**.

The upfront purchase price is paid with CAD 8.5m in cash through EG7's existing cash funds and the equivalent of CAD 7.5m in newly issued shares in EG7 of which 50 percent will be subject to a 6-month lock-up with the remaining 50 percent subject to a 12-month lock-up. An additional, up to a total of 3x EBIT of fiscal year 2020 and 2021, but not exceeding CAD 60m may be payable by EG7 subject to the accomplishment of certain financial targets.

The acquisition rationale for EG7 is Big Blue Bubble's strong own IP:s, free-to-play value synergies, strong upcoming pipeline, experienced team and solid profitability.



80
SEKm

TOTAL REVENUE

23
SEKm

EBITDA

5

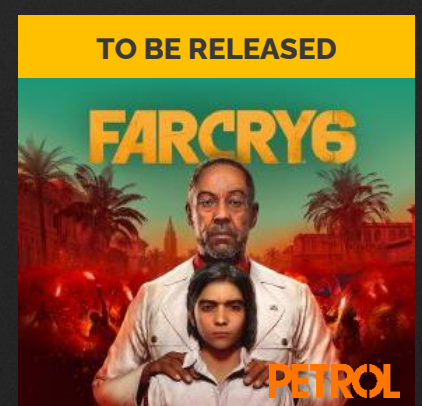
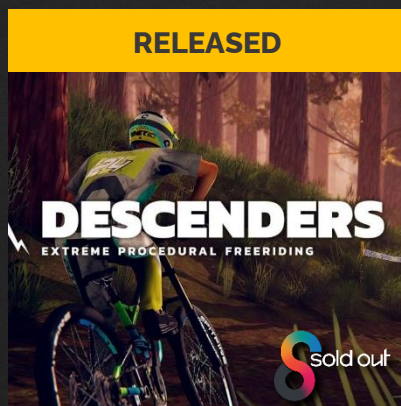
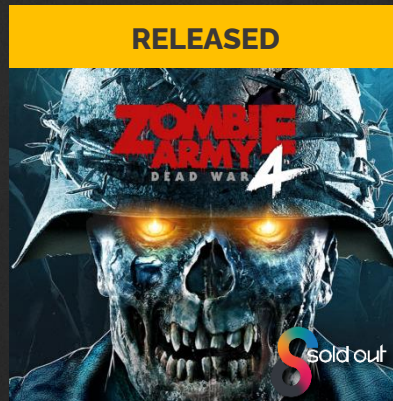
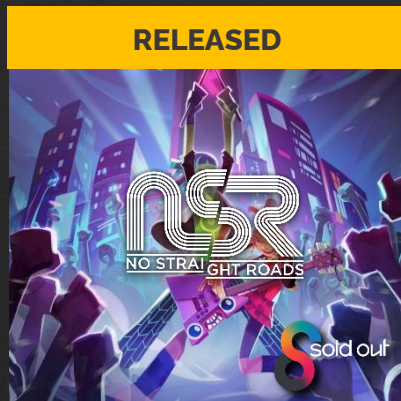
IPs

70

EMPLOYEES

SELECTION OF RELEASED TITLES

Below follows an update of EG7's 2020 game pipeline:



SELECTION OF UPCOMING GAME PIPELINE, 2020-2022

Below follows an update of EG7's current game pipeline:



10+

UNANNOUNCED PROJECTS

40+

ONGOING
MARKETING
CAMPAIGNS

INCOME STATEMENT

– GROUP

	QUARTER		ACCUMULATED		FULL YEAR
	2020-07-01 2020-09-30	2019-07-01 2019-09-30	2020-01-01 2020-09-30	2019-01-01 2019-09-30	2019-01-01 2019-12-31
(SEKm)	3 months	3 months	9 months	9 months	12 months
Net revenue	80.5	66.5	374.0	94.9	151.6
Own work capitalized	10.3	2.6	27.5	6.3	12.8
Other revenue	29.7	3.9	45.3	6.9	3.9
Total revenue	120.5	73.0	446.9	108.1	168.4
<i>Operating expenses</i>					
Cost of goods sold	-36.5	-20.7	-227.5	-26.6	-51.3
Other external expenses	-25.8	-10.5	-56.7	-17.9	-36.1
Personnel expenses	-35.6	-28.3	-109.2	-42.9	-75.4
Other expenses	0.0	-0.1	0.0	-0.2	-0.5
Operating profit before depreciation and amortization (EBITDA)	22.6	13.3	53.5	20.5	5.1
Depreciation and amortization	-21.5	-11.4	-67.8	-12.3	-25.9
Operating profit (EBIT)	1.1	2.0	-14.3	8.2	-20.7
Financial net	-6.4	-6.6	-19.6	-6.9	-7.4
Profit before tax	-5.3	-4.7	-33.9	1.3	-28.1
Tax expense for the period	-3.6	-3.2	-16.0	-3.4	0.0
NET PROFIT	-9.0	-7.8	-49.9	-2.1	-28.1

BALANCE SHEET

– GROUP

(SEKm)	2020-09-30	2019-09-30	2019-12-31
ASSETS			
Non-current assets			
Intangible non-current assets	456.2	211.9	510.2
Tangible non-current assets	7.9	7.8	9.0
Financial non-currents assets	2.2	1.3	2.5
Total non-current assets	466.3	221.1	521.7
Current assets			
Inventory	22.8	-	12.1
Current receivables	74.2	110.1	71.4
Cash and cash equivalents	540.8	13.4	105.7
Total current assets	637.8	123.4	189.3
TOTAL ASSETS	1,104.1	344.5	711.0
EQUITY AND LIABILITIES			
Equity	705.7	133.0	250.1
Provisions	80.3	50.5	111.2
Non-current liabilities	220.6	134.4	216.3
Current liabilities	97.5	26.5	133.4
TOTAL EQUITY AND LIABILITIES	1,104.1	344.5	711.0

CASH FLOW STATEMENT

– GROUP

	QUARTER		ACCUMULATED		FULL YEAR
	2020-07-01 2020-09-30 3 months	2019-07-01 2019-09-30 3 months	2020-01-01 2020-09-30 9 months	2019-01-01 2019-09-30 9 months	2019-01-01 2019-12-31 12 months
(SEKm)					
OPERATING ACTIVITIES					
Operating profit	1.1	4.4	-14.3	8.2	-20.7
Depreciation	21.5	0.8	67.8	12.3	25.9
Other non-cash flow affecting items	-22.3	-2.2	-26.3	0.6	-2.1
Financial items and tax	-8.9	-0.5	-28.6	-10.2	-8.3
Cash flow from operating activities before changes in working capital	-8.6	2.5	-1.4	11.0	-5.2
Cash flow from changes in working capital	13.0	-11.0	-61.1	-50.7	-9.1
Cash flow from operating activities	4.3	-8.5	-62.5	-39.7	-14.3
INVESTMENT ACTIVITIES	-14.2	-109.9	-30.3	-114.3	-121.8
Cash flow from investment activities	-14.2	-109.9	-30.3	-114.3	-121.8
FINANCING ACTIVITIES	407.3	118.8	532.8	152.4	228.2
Cash flow from financing activities	407.3	118.8	532.8	152.4	228.2
CASH FLOW FOR THE PERIOD	397.4	0.5	440.0	-1.6	92.1
Cash and cash equivalents at start of period	144.7	24.6	105.7	14.6	14.6
Cash flow for the period	397.4	0.5	440.0	-1.6	92.1
Exchange rate differences	-1.3	0.1	-5.0	0.3	-1.0
Cash and cash equivalents at end of period	540.8	25.1	540.8	13.4	105.7
Specification of cash and cash equivalents					
Total cash balance	540.8	25.1	540.8	13.4	105.7
<i>of which are blocked</i>	-2.6	-1.6	-2.6	-1.6	-1.3
Available cash at the end of the period	538.2	23.6	538.2	11.8	104.5

CHANGES IN EQUITY

– GROUP

2020-09-30

<i>(SEKm)</i>	Share Capital	Other Shareholder Contributions	Other Equity	Total Equity
Opening balance 2020-01-01	1.2	272.1	-23.2	250.1
Rights issues	0.5	527.9		528.4
Exchange difference foreign subsidiaries			-23.0	-23.0
Net profit for the period			-49.9	-49.9
Closing balance 2020-09-30	1.8	800.0	-96.1	705.7

INCOME STATEMENT

– PARENT COMPANY

	QUARTER		ACCUMULATED		FULL YEAR
	2020-07-01 2020-09-30	2019-07-01 2019-09-30	2020-01-01 2020-09-30	2019-01-01 2019-09-30	2019-01-01 2019-12-31
	3 months	3 months	9 months	9 months	12 months
(SEKm)					
Net revenue	1.5	21.3	7.9	49.4	67.9
Sales within the group	0.2	0.0	0.8	0.0	0.0
Own work capitalized	10.3	2.6	27.5	4.6	11.1
Other revenue	0.9	3.9	2.5	4.7	1.7
Total revenue	12.9	27.8	38.7	58.8	80.7
<i>Operating expenses</i>					
Cost of goods sold	-15.1	-15.6	-39.4	-29.4	-45.5
Other external expenses	-4.5	-4.3	-19.1	-10.4	-18.0
Personnel expenses	-2.4	-4.0	-12.7	-13.2	-18.5
Other expenses	0.0	-0.1	0.0	-0.2	-0.5
Operating profit before depreciation and amortization (EBITDA)	-9.1	3.8	-32.5	5.5	-1.9
Depreciation and amortization	0.0	0.0	-0.1	-0.1	-0.1
Operating profit (EBIT)	-9.1	3.8	-32.6	5.4	-2.0
Financial net	-6.7	-6.6	-20.0	-6.9	-6.7
Profit before tax	-15.8	-2.8	-52.6	-1.4	-8.7
Appropriations	-	-	-	-	3.3
Tax expense for the period	-3.1	0.3	-3.1	0.0	0.3
NET PROFIT	-18.8	-2.5	-55.6	-1.4	-5.0

BALANCE SHEET

– PARENT COMPANY

(SEKm)	2020-09-30	2019-09-30	2019-12-31
ASSETS			
Non-current assets			
Intangible non-current assets	123.9	5.1	96.3
Tangible non-current assets	0.1	0.1	0.5
Financial non-currents assets	497.3	235.1	522.9
Total non-current assets	621.3	240.3	619.7
Current assets			
Current receivables	17.2	74.4	11.1
Cash and cash equivalents	447.5	9.7	25.9
Total current assets	464.6	84.1	37.0
TOTAL ASSETS	1,085.9	324.3	656.7
EQUITY AND LIABILITIES			
Equity	747.0	118.8	274.2
Provisions	-	3.3	-
Non-current liabilities	80.0	49.0	110.4
Current liabilities	220.6	120.0	216.3
TOTAL EQUITY AND LIABILITIES	38.3	33.2	55.8
EQUITY AND LIABILITIES	1,085.9	324.3	656.7

CASH FLOW STATEMENT

– PARENT COMPANY

	QUARTER		ACCUMULATED		FULL YEAR
	2020-07-01 2020-09-30	2019-07-01 2019-09-30	2020-01-01 2020-09-30	2019-01-01 2019-09-30	2019-01-01 2019-12-31
(SEKm)	3 months	3 months	9 months	9 months	12 months
OPERATING ACTIVITIES					
Operating profit	-9.1	3.8	-32.6	5.4	-2.0
Depreciation	0.0	0.0	0.1	0.1	0.1
Other non-cash flow affecting items	0.0	0.0	0.0	0.0	0.0
Financial items and tax	-9.4	-4.4	-21.9	-4.4	-4.8
Cash flow from operating activities before changes in working capital	-18.4	-0.6	-54.4	1.1	-6.7
	0.0	0.0	0.0	0.0	0.0
Cash flow from changes in working capital	-9.6	-17.0	-28.7	-35.4	-9.1
Cash flow from operating activities	-28.0	-17.6	-83.1	-34.3	-15.8
INVESTMENT ACTIVITIES	-9.4	8.8	-27.6	-106.2	-190.6
Cash flow from investment activities	-9.4	8.8	-27.6	-106.2	-190.6
FINANCING ACTIVITIES	418.6	0.0	532.3	138.6	220.7
Cash flow from financing activities	418.6	0.0	532.3	138.6	220.7
CASH FLOW FOR THE PERIOD	381.2	-8.8	421.6	-1.9	14.3
Cash and cash equivalents at start of period	66.2	18.5	25.9	11.6	11.6
Cash flow for the period	381.2	-8.8	421.6	-1.9	14.3
Exchange rate differences					
Cash and cash equivalents at end of period	447.5	9.7	447.5	9.7	25.9
Specification of cash and cash equivalents					
Total cash balance	447.5	9.7	447.5	9.7	25.9
of which are blocked	0.0	-1.6	0.0	-1.6	-1.3
Available cash at the end of the period	447.5	8.1	447.5	8.1	24.6

CHANGES IN EQUITY

– PARENT COMPANY

	2020-09-30				
<i>(SEKm)</i>	Share Capital	Capitalization Reserve	Share Premium Reserve	Non-Restricted Equity	Total Equity
Opening balance 2020-01-01	1.2	96.3	273.6	-97.0	274.2
Rights issues	0.5		527.9		528.4
Capitalization reserve		27.5		-27.5	0.0
Net profit				-55.6	-55.6
Closing balance 2020-09-30	1.8	123.9	801.5	-180.2	747.0

DEFINITIONS

Net revenue: Revenue from sales less discounts and after elimination of any related party transactions.

Net revenue growth: Increase in sales from the previous period as a percentage.

EBITDA: Earnings before interest, tax, depreciation and amortization of tangible and intangible non-current assets.

EBITDA margin (%): EBITDA as a percentage of net revenue.

Operating profit (EBIT): Earnings before financial items and tax.

EBIT margin (%): Operating profit as a percentage of net sales.

Net debt: Interest-bearing liabilities less interest-bearing assets and cash and cash equivalents.

Equity ratio: Equity as a percentage of total assets.

Average number of employees: The average number of employees during the period.

Number of shares: Total number of shares outstanding.

Earnings per share: Net profit for the period divided by the total number of shares outstanding.

FOR MORE INFORMATION, PLEASE CONTACT:

Robin Flodin, CEO

Mail: robin@enadglobal7.com

Phone: +46 70 477 06 34

ABOUT EG7

EG7 is a group within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. Game development departments Toadman Studios, Big Blue Bubble and Antimatter Games employ over 170 game developers who develop their own games where EG7 owns the rights and also undertakes development assignments for other publishers around the world.

The group's marketing agency Petrol Advertising Inc, has so far contributed to the release of at least 1,500 titles, many of which are for world famous brands such as Call of Duty, Destiny, Dark Souls and Rage.

The group's publishing and distribution company Sold Out Sales & Marketing Ltd, through its experts offers both physical and digital publishing and has worked with Team 17, Rebellion and Frontier Developments. The group is headquartered in Stockholm with approximately 270 employees in 10 offices worldwide. The group's business model provides the conditions for close cooperation as well as stable cash flows.

The company's strategy is to continue to grow by developing games in its existing offices, and to continue to work its way up the value chain by developing games with its own resources and publishing games on its own.

Nasdaq First North Growth Market Ticker Symbol:
EG7

CERTIFIED ADVISOR

As a company listed on Nasdaq First North Growth Market Stockholm, the company has an obligation to use a Certified advisor. EG7 has appointed:

Eminova Fondkommission AB

Mail: info@eminova.se

Phone: +46 8 684 211 00

ACCOUNTING POLICIES

This quarterly report has been prepared in accordance with the Swedish Annual Accounts Act and the Swedish Accounting Standards Board's general advice. The company applies accounting principles in accordance with the K3 rules (BFNAR 2012:1).

2019 was the first year that the Company applies calendar year as fiscal year.

The Russian subsidiary is not yet consolidated. We believe that this is of no decisive importance to give a true and fair view of the Group.

AUDITING

This report has not been audited by the company's auditor.

NEXT REPORT

The next interim reports will be published:

- Q4 2020: February 25, 2021

IMPORTANT INFORMATION

This information is information that Enad Global 7 AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out below, at 6:00 CET on November 25, 2020.

THE BOARD'S DECLARATION

The Board of Directors and CEO ensure that this interim report gives a true and fair view of the company's operations and financial position.

Stockholm, November 25, 2020

Robin Flodin	Alexander Albedj	Sven Folkesson	Marie-Louise Gefwert	Gunnar Lind	Erik Nielsen
<i>CEO and board member</i>	<i>Chairman of the board</i>	<i>Member of the board</i>	<i>Member of the board</i>	<i>Member of the board</i>	<i>Member of the board</i>

