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Ji Ham New Acting CEO of EG7

The Board of Enad Global 7 AB (publ) and Robin Flodin have agreed that effective immediately Robin will transition away from his current role as CEO of EG7 and will be replaced by the current CEO of Daybreak Game Company, EG7's largest subsidiary, Ji Ham. During this transition Robin will stay on for six months to assist Ji as he assumes his new role within the EG7 family of companies. Ji will be appointed acting CEO of EG7 as a search for a permanent CEO has been initiated. Ji has an extensive background in both gaming and finance and has for the last six years been the CEO of Daybreak. During his tenure at Daybreak Ji has overseen extensive growth and profitability of the company.

Comment from Alexander Albedj, Chairman of the board, EG7:

"The transition to new leadership is a natural part to be even more successful in the next phase of growth. Ji has experience in leading and growing gaming groups with a global reach as well as an extensive and highly successful background in strategic and synergistic acquisitions in gaming. I am extremely proud to have been associated with EG7 during Robin's tenure as CEO as the company has grown from its humble beginnings as a local game consulting company into a global gaming group, and I personally thank him for his devotion to the company."

FOR MORE INFORMATION, PLEASE CONTACT:

Alexander Albedj, Chairman of the board

Phone: +46 76 221 30 75

alex@enadglobal7.com

ABOUT EG7

EG7 is a group within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company has 470+ game developers and develops its own original IPs and is a consultant to other companies worldwide through its game development divisions Daybreak Games, Piranha Games, Toadman Studios, Big Blue Bubble and Antimatter Games. In addition, the group's marketing department Petrol has contributed to the release of 1,500+ titles, many of which are world-famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution departments Innova and Sold Out hold expertise in both physical and digital publishing. EG7 is headquartered in Stockholm with approximately 845 employees in 15 offices worldwide.

Nasdaq First North Growth Market Ticker Symbol: EG7

Certified Adviser: Eminova Fondkommission AB, Phone: +46 8 684 211 00

IMPORTANT INFORMATION

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