



**ENAD
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EG7 Releases Indicative Guidance for Q3 and Q4 2021

Enad Global 7 AB (publ) (“EG7” or the “Company”) releases indicative guidance for Q3 and Q4 2021 in an effort on a short-term basis to increase the transparency and align expectations from the public market. The release of forecasts is one-time in nature and should not be expected to be done in the future. However, with the many recent changes in EG7 management, the board wants to increase the insights into EG7’s expected financial performance in the short-term.

INDICATIVE GUIDANCE FOR Q3 2021*

Net revenue: SEK 400-420 million

EBITDA: SEK 85-100 million

INDICATIVE GUIDANCE FOR Q4 2021*

Net revenue: SEK 450-500 million

EBITDA: SEK 95-110 million

*The numbers have been prepared by the management of EG7 and are only indicative numbers that are estimated on a best knowledge basis, where deviations outside these ranges are possible.

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ABOUT EG7

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs 470+ game developers and develops its own original IP:s, as well as act as consultants to other publishers around the world through its game development divisions Daybreak Games, Piranha Games, Toadman Studios, Big Blue Bubble and Antimatter Games. In addition, the group's marketing department Petrol has contributed to the release of 1,500+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution departments Innova and Sold Out hold expertise in both physical and digital publishing. EG7 is headquartered in Stockholm with approximately 845 employees in 15 offices worldwide.

Nasdaq First North Growth Market Ticker Symbol: EG7

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IMPORTANT INFORMATION

This information is information that Enad Global 7 AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on September 7, 2021 at 7:00 am CEST.