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## **EG7 Recruits IR Manager**

The management of Enad Global 7 AB (publ) wants to inform that Ludvig Andersson has been recruited as IR manager for the company. Improving EG7's focus in this area is another step in the implementation of the company's strategy.

Ludvig was most recently a Partner at Söderberg & Partners, where he worked in Wealth Management. He has previously worked on the launch of a London-based digital IR platform and for the Middle East Investor Relations Society. Ludvig has solid international experience and has worked in Europe, North America and Asia.

At EG7, Ludvig will, among other things, ensure that all market and investor communication takes place in a correct and professional manner. He will take office no later than mid-April 2022.

Comment from Fredrik Rüdén, Deputy CEO and CFO of EG7:

"I am very happy to have been able to attract Ludvig as the new IR manager for EG7. He has exactly the right experience and we believe that he will be a valuable key player in EG7's continued profitable growth journey."

FOR MORE INFORMATION, PLEASE CONTACT:

Fredrik Rüdén, Deputy CEO and CFO

Phone: +46 733 117 262

[fredrik.ruden@enadglobal7.com](mailto:fredrik.ruden@enadglobal7.com)

ABOUT EG7

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs 470+ game developers and develops its own original IPs, as well as acts as consultants to other publishers around the world through its game development divisions Daybreak Games, Piranha Games, Toadman Studios, Big Blue Bubble and Antimatter Games. In addition, the group's marketing department Petrol has contributed to the release of 1,500+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution departments Innova and Sold Out hold expertise in both physical and digital publishing. EG7 is headquartered in Stockholm with approximately 880 employees in 16 offices worldwide.

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Certified Adviser: Eminova Fondkommission AB, Phone: +46 8 684 211 00

## IMPORTANT INFORMATION

This information is information that Enad Global 7 AB (publ) is not obliged to make public pursuant to the EU Market Abuse Regulation. However, the information is of importance to communicate to the company's interested parties.