



# Careium launches SaaS alarm management and IoT platform i-Care Center, securing MD Medicus as the first external customer

Careium, a European champion in technology enabled care, announces the launch of i-Care Center, a unique end-to-end SaaS platform for management of alarms, sensors and IoT solutions for seniors, enabling rich, safe, and active lives via the Careium ecosystem.

The first customer, MD Medicus, is a leading player within medical and care services, based in Germany with a genuinely global footprint. MD Medicus serves more than 60,000 connected seniors with its care services, and in addition provides care and healthcare support via its insurance partners to 20 million people worldwide. The multi-year contract, with implementation set for the first half of 2025, will make i-Care Center the platform for all seniors supported by MD Medicus.

“MD Medicus is an impressive company serving thousands upon thousands of seniors with the utmost level of dedication and quality excellence. We are proud to extend our new platform to external partners like MD Medicus showcasing how digital innovation can provide great value for both excellent operators and the seniors in their care”, states Careium CEO Christian Walén.

“i-Care Center offers a state-of-the-art cloud-based alarm management platform. Featuring a frontend built for operator productivity, integrated switchboard, IoT backends for integration and data management, and a top-tier device management system. Developed over five years with cutting-edge technology, it enhances user service, operator efficiency, and productivity. The platform also evolves Careium's business model by opening new SaaS revenue streams. Our offering is even more complete by the ability to bundle Careium hardware and software and serving as an outstanding platform for future innovation and value within the Careium ecosystem”, concludes Careium CEO Christian Walén.

i-Care Center is available for all customers in Europe.

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Careium is today one of the leading players in technology-enabled care in Sweden, Norway, the United Kingdom and the Netherlands. This position means that Careium is one of the leading players in Europe that provides technology-enabled care. Careium's innovative solutions improve the safety, quality of life and independence of seniors both inside and outside the home. For the care provider, the Company's solutions mean increased efficiency and the opportunity to invest resources in more valuable activities. Careium is one of the few players that can offer the entire chain with security alarms, sensors (fall sensors, smoke detectors, motion detectors, etc.), accessories (cameras, electronic locks, robotic medication assistive devices, etc.) and secure communication with alarm response: we offer a complete digital alarm chain. FNCA Sweden AB is appointed certified adviser.