

New communications manager recruited to Soltech with focus on growth

Josefin Sollander has been recruited as Head of Communications with responsibility for strengthening the Group's brand through even better communication. Soltech's initial focus is to bring the Group's subsidiaries into a common profile, to exploit the synergies and to more clearly communicate Soltech's innovative roof and facade solutions with integrated solar cells.

Josefin Sollander recently comes from Skansen as sponsorship manager and has a past in the financial industry as a marketing and brand strategist, sponsorship manager and event manager at SEB and has also run her own company in the industry.

- For many years I have worked with communication, branding and sponsorship assignments in various forms, both with large companies and in the non-profit sector. Being responsible for the communication at Soltech feels both honorable and exciting. The solar industry is absolutely necessary to reach the global climate goals and to be part of that journey is very inspiring - says Josefin Sollander.
- The market is ready for our solutions both in Sweden and in the other Nordic countries / Europe. Now we take the next step and aim for clearer communication to build our brand even stronger. Josefin has valuable knowledge in the communications field and she will be a key player in our expansion, says Stefan Ölander, CEO Soltech Energy. Josefin Sollander är anställd på Soltech från och med den 1 mars 2020.

For more information, contact:

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About Soltech Energy Sweden AB (publ)

Soltech is a comprehensive supplier that develops, sells, installs and optimizes solar energy solutions for our customers' needs. The group includes the subsidiaries Advanced Soltech Sweden AB (publ) where the Chinese venture is conducted, Soltech Sales & Support, NP Group, Swede Energy Power Solutions, Merasol, Soldags and Takorama. Soltech Energy Sweden AB (publ), is traded on Nasdaq First North Growth Market under the short name SOLT and has approximately 32,000 shareholders. The company's Certified Adviser is Erik Penser Bank. Phone: 08-463 83 00. Email: certifiedadviser@penser.se. For more information see: www.soltechenergy.com