



Rostelecom in Russia new Customer of Net Insight

Russia's largest telecom operator will utilize the Nimbra platform to achieve the highest possible Quality of Service

MOSCOW, (CSTB' 14 Booth 525); Russia – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announces that Rostelecom, a new customer, has selected the company's Nimbra platform for live video transport feeds for a major winter sports event taking place in Russia in February.

With Net Insight's Nimbra platform, Rostelecom will transport live video feeds from Sochi to Moscow for a major national broadcaster during an international winter sporting event. The telecom operator selected Net Insight for its compact and highly versatile platform that is especially suited for occasional use services and meeting demands for fast time to market.

Rostelecom is a nationwide telecommunications enterprise and the largest universal communications operator in Russia, serving more than 100 million subscribers in 80 regions. Rostelecom offers cutting-edge fixed and mobile telephony, broadband access, pay TV and cloud solutions to consumers and businesses.

"Rostelecom will deploy Net Insight's Nimbra platform in order to serve our customers' contribution needs during the upcoming sporting event," says Igor Kachalov, senior specialist, service TV & radio company department at Rostelecom. "The Nimbra platform not only provides a highly stable JPEG2000 compression solution but also ensures advanced protection mechanisms. These benefits in combination with Net Insight's and Kontur-M's professional services were imperative in selecting the Nimbra platform."

"Adding Rostelecom to our list of major service providers demonstrates that our Nimbra platform is the ideal solution for mission-critical live sports broadcasting," says Fredrik Tumegård, CEO at Net Insight. "Net Insight has set the pace for innovation in the industry, and with this latest customer win, we are strengthening our presence in Russia as we strive to support the needs of our customers' networks."

The order was received in December in partnership with Kontur-M, one of Net Insight's Premium partners in Russia. Kontur-M will supply on-site services during the winter sporting event.

Please visit Net Insight at Kontur-M's booth 525 at CSTB' 14.

For further information, please contact:

Fredrik Tumegård, CEO of Net Insight, +46 8 685 04 00, fredrik.tumegard@netinsight.net

About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 175 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, please visit www.netinsight.net

NET INSIGHT AB

Box 42093

SE-126 14 Stockholm

Sweden

Phone: +46 8 6850400

Fax: +46 8 6850420

www.netinsight.net

Org.No: 556533-4397

Vat.No: SE556533439701

E-mail: info@netinsight.net

About Rostelecom

For more information, please visit www.rostelecom.ru

About Kontur-M

For more information, please visit www.konturm.ru