

## South Africa's Sentech Opts for Net Insight Solution for National Digital Terrestrial TV Network

**STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announces that its transport solution has been selected by South Africa's state-owned transmission network operator Sentech, to deliver contribution services for its national digital terrestrial TV (DTT) network.**

Operating one of the largest DTT networks in Africa, Sentech chose Net Insight's Nimbra Media Switch Routers (MSRs) for contribution services for its fiber-based network.

By leveraging the features of Nimbra products that combine unique lossless routing with state-of-the-art switching architecture, Sentech will benefit from uncompromised quality of service (QoS) and content integrity in its DTT network. Furthermore, Net Insight's solutions will enable Sentech to combine native video/audio service transport capabilities with carrier-class Metro Ethernet switching for a high-quality multiservice solution.

"Providing signal distribution services to all public and private broadcasters in South Africa, we needed a solution that delivered above and beyond our quality requirements. With similar successful deployments with major players across Europe, we knew Net Insight had the ideal solution to meet our needs." says Setumo Mohapi, CEO of Sentech.

The deal, secured through Net Insight's country partner GDS Technologies, will see the first phase of the project focusing on the contribution aspect of the network to be delivered and fully operational before the end of the first quarter of 2015.

"Sentech has been involved in a number of major national projects across South Africa, so we are excited by the decision to use our transport solution for its nationwide DTT network for contribution." said Fredrik Tumegård, CEO of Net Insight." This deployment is yet another example of Net Insight's ability to meet the demands of our customers and the continuation of our goal to deliver the best media transport solutions to broadcasters and service providers across the world."

### **For further information, please contact:**

Fredrik Tumegård, CEO of Net Insight, +46 8 685 04 00, [fredrik.tumegard@netinsight.net](mailto:fredrik.tumegard@netinsight.net)

### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*More than 200 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.*

For more information, please visit [www.netinsight.net](http://www.netinsight.net)

### **About Sentech**

*Sentech is a commercially operated state-owned company (SOC). Our signal distribution network forms the backbone of broadcasting in South Africa.*

*Through our extensive network we provide terrestrial and digital television and radio broadcasting Services throughout South Africa and the rest of the continent.*

*Sentech is at the forefront rolling out the country's broadcasting digital television network through the DVB-T2 Digital Terrestrial Television transmitter network and a universal access Direct-To-Home satellite TV platform service.*

*For more information, please visit [www.sentech.co.za](http://www.sentech.co.za)*

**About GDS Technologies**

*For more information, please visit [www.gdstech.co.za/](http://www.gdstech.co.za/)*