



Apptix Renews and Expands Relationship with Leading Healthcare System

Healthcare focus and strong partnering recognized with an additional four year agreement

Herndon, VA – June 12, 2013 – Apptix® (OSE: APP), the premier provider of cloud solutions for business communication, announced today the four-year expansion of its relationship with one of the nation’s leading healthcare systems (*referenced as Speedway in past announcements*). The Company estimates the value of this relationship to be USD 30 to 32 million over the next 4 years. Additionally, the Company anticipates the number of Speedway users will increase over the term of the new agreement by 100% beginning with the addition of a 40,000-user facility, valued at USD 840 thousand of annualized revenue to Apptix, which is expected to be fully implemented later this year.

The agreement continues to fuel Apptix growth in the mid-market and enterprise market. With more than one-third of its business users in the healthcare industry, Apptix has developed a deep understanding of unique healthcare business needs, particularly regarding regulatory HIPAA compliance and security. Its reliable hosted communication and collaboration solutions assist healthcare organizations balance the cost IT services with their core objective of providing quality care. As a result, Apptix was selected to be the North America hosted solutions provider for the Health Community Cloud Automation (HCCA) partnership, an effort initiated and led by Microsoft to offer a complete cloud automation solution for the healthcare industry.

David Ehrhardt, Apptix President and CEO, states, “This renewal agreement further validates Apptix leadership position in the healthcare space, and enables this national healthcare provider to continue to experience the benefits of cloud business solutions and focus their resources more productively towards providing the highest quality of care to its patients.”

About Apptix

Apptix (OSE: APP) is the premier provider of hosted business communication, collaboration, and IT solutions to business of all sizes, with particular expertise supporting legal, financial, healthcare, and telecom firms. A pioneer in the hosted services space, Apptix currently serves nearly 400,000 users around the world. Apptix’s comprehensive portfolio of Cloud solutions includes Microsoft Exchange email, VoIP, SharePoint, Web Conferencing, and Secure IM with Presence. Services are delivered over a highly reliable network leveraging best-in-class technology, housed in SSAE 16 Type II-compliant data centers, and backed by U.S.-based 24/7 support. For more information, visit www.apptix.com.