

Swiss National Broadcaster SRG SSR selects Net Insight for major sporting events in 2014

STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announced that Switzerland's national public broadcaster SRG SSR has selected a range of solutions from Net Insight for a major winter sports event in Russia 2014 and the Zurich 2014 European Athletics Championships.

SRG SSR is building a new dedicated contribution network for forthcoming major sporting events, including a winter sports event in Russia in 2014 and the Zurich 2014 European Athletics Championships. The network is based on the Net Insight Nimbra 600 series and is fully redundant, offering audio and compressed video services.

Based on the excellent experiences with Net Insight during major events in previous years SRG SSR decided to continue the successful partnership for large upcoming events for 2014 and beyond. With the Nimbra platform in place SRG SSR is prepared to transport the highest quality live content with the level of reliability required by the Swiss people.

The Nimbra MSR solution ensures uncompromised QoS in media networks and is specifically aimed at meeting the rigorous 100% QoS and content integrity demands of the professional media industry. The solution also offers SRG SSR full flexibility and enables rapid response to new network requirements.

"This implementation for SRG SSR and the two exciting sports events in 2014 confirms our strength in building relationships with existing customers, and delivering on our promise of a guaranteed quality of service in live broadcasting," says Anders Persson, executive vice president and interim CEO at Net Insight.

For further information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 175 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, visit www.netinsight.net

About SRG SSR

For more information, visit www.srgssr.ch/en