

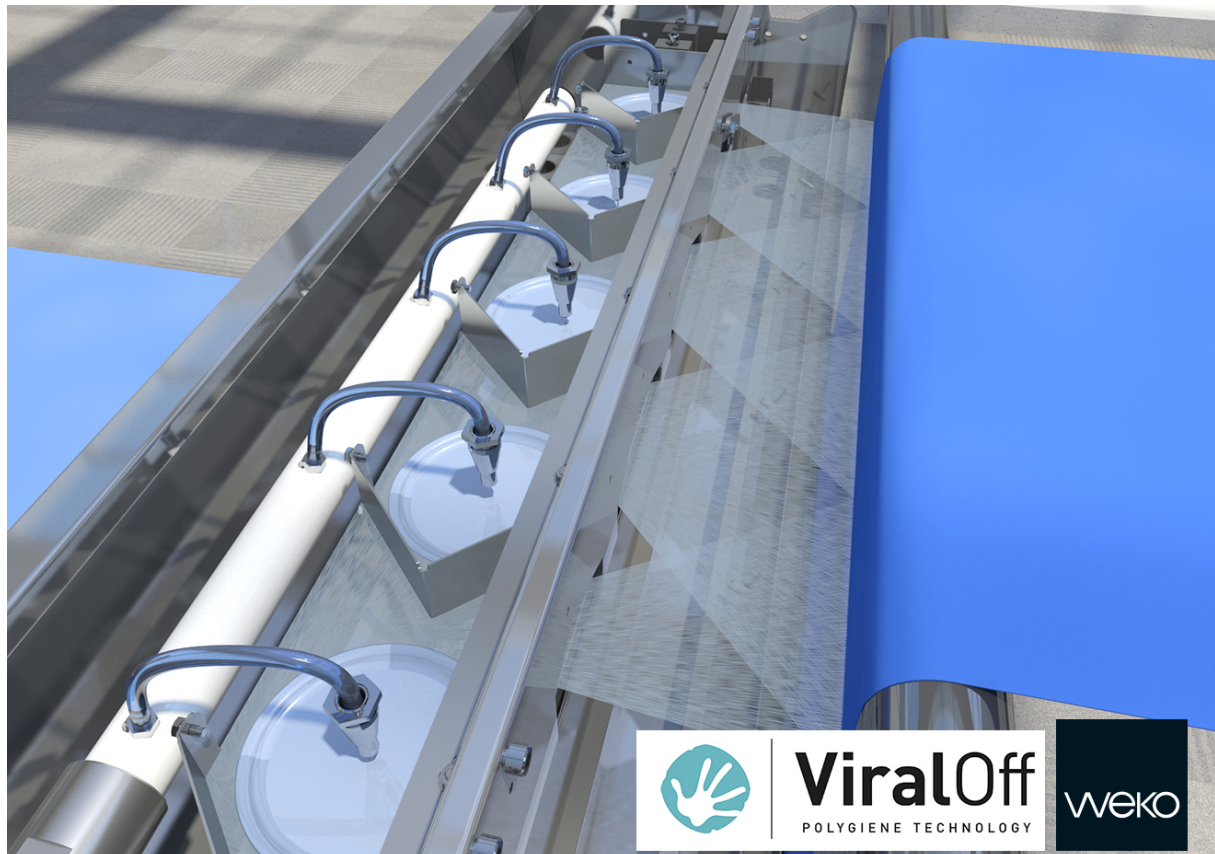


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PRESS RELEASE

Malmö, Sweden, August 13 – 2020

## WEKO to offer a new way of applying Polygiene; spraying means saving



**WEKO is a leading German supplier of industrial application systems for surface finishing. Together with Polygiene it will now offer solutions for applying Polygiene ViralOff as a spray of microdroplets. This saves up to 80% of water, 80% of chemistry and 90% of drying energy.**

The machines and application solutions will be sold to existing and new customers which include numerous leading textile treatment and manufacturing mills. This means Polygiene will further reinforce their presence in the whole value chain, from branded consumer and professional products brand labels to their partners on the manufacturing side.

*“We see the demand for ViralOff in the market, and we wanted to bring our expertise in applications to make this technology even better. The savings in water, energy and chemical footprint are more than substantial. We also give perfect repeatability of the application, which is important when promising the >99% virus reduction of ViralOff”* says Tobias Schurr, sales and marketing director at WEKO.

*“ViralOff is as much a sustainability initiative as it is a part of battling the current and future pandemics,”* says Mats Georgson, CMO at Polygiene. *“With ViralOff you can skip maybe 80% of washes – there is no “just in case”*

Polygiene AB  
Styrmansgatan 2  
SE-211 18 Malmö  
Sweden

email: [info@polygiene.com](mailto:info@polygiene.com)  
web: [polygiene.com](http://polygiene.com)

phone: +46 (0) 40 26 22 22

Corp. ID No: 556692-4287  
VAT No: SE556692428701



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reasons. And that will save so much on the environment. Now with WEKO we can realize dramatic savings in the production side too. And while this application method is not as dry as my puns, it uses only 20% of the water of conventional methods.”

#### **About WEKO**

Low add-on application systems for sustainable DENIM yarn dyeing, textile- and Nonwoven finishing. Since 1953 WEKO has been developing and producing non-contact application systems for product optimization and surface finishing with different types of fluids and powdery substances. WEKO focus is always on sustainability by reducing waste, use of auxiliary, energy and water to create high quality finished products with the lowest possible, exact and replicable application amounts. Diverse industries rely on the low cost of ownership and the easy to operate even non-contact application systems.

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*Press contact WEKO:*

Jessica Deiss, [jessica.deiss@weko.net](mailto:jessica.deiss@weko.net)

*Polygiene AB:*

Ulrika Björk, CEO, [ubj@polygiene.com](mailto:ubj@polygiene.com), +46 70 921 12 75

#### **About Polygiene**

As the world leader in stays fresh and odor control technologies, we want to change the way we view clothes - from fast consumables to durables. We treat clothes, home products and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 140 global premium-brands have chosen to use the Polygiene brand with their products. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: [www.polygiene.com](http://www.polygiene.com).

Erik Penser Bank AB acts as its Certified Adviser. Phone: +46 8- 463 83 00, e-mail: [certifiedadviser@penser.se](mailto:certifiedadviser@penser.se).